Safe Routes to Parks Action Plan

ENGAGE: Who Is Involved

Blue Zones Project Hawaii
March 29, 2019
Engage: Who Is Involved

Introduction
Old Stadium Park was once the site of Honolulu Stadium, a large venue for baseball and football games, rodeos, hula competitions, and concerts. Sports legends, including Babe Ruth and Joe DiMaggio, played in this stadium, and music icons, such as Elvis Presley and Billy Graham, entertained thousands of guests here. The stadium was demolished in 1977 and a public park was constructed in its place. For decades, Old Stadium Park was a hot spot for family picnics, cultural events, group fitness activities, and intergenerational relationships.
This section will introduce the lead organization, Blue Zones Project, Old Stadium Park, and the coalition and other involved stakeholders in efforts to revitalize this park, and share the community engagement process, thus far.

Blue Zones Project

Blue Zones Project is a community-led well-being improvement initiative designed to make the healthy choice the easy choice through permanent changes to lifestyle, environment, policy, and community partnerships. Established in 2010, Blue Zones Project is inspired by Dan Buettner, a National Geographic Fellow and New York Times best-selling author who identified five regions of the world—or Blue Zones—with the highest concentration of people living to 100 years or older. Blue Zones Project incorporates Buettner’s findings and works with cities to implement policies and programs that will move a community toward optimal health and well-being.

A critical element of the Blue Zones Project work is our policy and project initiatives around the built environment. When the Blue Zones Project was launched in the cities of Mānoa, Makiki, McCully, and Mō‘ili‘ili (also known as 4M) in June of 2018, Old Stadium Park was unanimously identified as the project with the greatest potential to positively improve lifestyles by being a hub for physical activity, healthy food access, and social connections. Given this, Blue Zones Project 4M, in partnership with the McCully-Mō‘ili‘ili Neighborhood Board, decided to establish a community coalition to lead efforts to revitalize Old Stadium Park and identify opportunities to reactivate this important piece of Honolulu green space.
In addition to our work at Old Stadium Park, the Blue Zones Project team works to engage worksites, schools, restaurants, grocery stores, and faith-based organizations in creating system and programmatic changes to improve individual and organizational well-being. With over 120 community members serving on 8 different committees—including built environment, food policy, tobacco, schools, and engagement—the Project works to comprehensively address the social determinants of health and partner with critical public, private, and non-profit organizations who are already doing great work in these areas.

Mālama Old Stadium Park

Mālama Old Stadium Park is our community effort, led by the Blue Zones Project 4M Built Environment committee, members of the McCully-Mōʻiliʻili Neighborhood Board, and Councilmember Ann Kobayashi, to revitalize this historic, urban park.

Mālama (Hawaiian)
1. (noun) To take care of, tend, attend, care for, preserve, protect, beware, save, maintain; to keep or observe, as a taboo; to conduct, as a service; to serve, honor.

Committee Members of Mālama Old Stadium Park

<table>
<thead>
<tr>
<th>Name</th>
<th>Organization/Affiliation</th>
<th>Role</th>
</tr>
</thead>
<tbody>
<tr>
<td>Dylan Armstrong</td>
<td>Planner, AECOM</td>
<td>Co-Chair</td>
</tr>
<tr>
<td>Tim Streitz</td>
<td>Department of Planning and Permitting, City and County of Honolulu (McCully/Mōʻiliʻili Neighborhood Board Chair)</td>
<td>Co-Chair</td>
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<tr>
<td>Tom Heinrich</td>
<td>Legislative Aide, Office of Senator Brian Taniguchi (District 11)</td>
<td>Co-Chair</td>
</tr>
<tr>
<td>Name</td>
<td>Role and Institution</td>
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<tr>
<td>Angela Marshall</td>
<td>Culinary Student, Kapiolani Community College Yoga Teacher, CorePower Yoga</td>
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<tr>
<td>Ann Kobayashi</td>
<td>Councilmember (District 5), City and County of Honolulu</td>
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<tr>
<td>Austin Chun</td>
<td>Designer, AM Partners Former landscape architecture student at the University of Hawaii</td>
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<tr>
<td>Catie Cullison</td>
<td>Senior Associate, PBR Hawaii</td>
<td></td>
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<tr>
<td>Chris Johnson</td>
<td>Planner, Department of Transportation Services, City &amp; County of Honolulu</td>
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<tr>
<td>Christy Nishita</td>
<td>Consultant, Age-Friendly Honolulu, Researcher, UH Center on Aging</td>
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<tr>
<td>Claire Fukuoka</td>
<td>Traffic Engineer, Austin, Tsutsumi, &amp; Associates</td>
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<tr>
<td>Colby Takeda</td>
<td>Community Program Manager, Blue Zones Project 4M</td>
<td></td>
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<tr>
<td>Da Yea Shim</td>
<td>Master’s Degree Candidate, University of Hawaii, Department of Urban and Regional Planning</td>
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<tr>
<td>Daniel Dinnell</td>
<td>Executive Director, Tree’s for Honolulu’s Future</td>
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<tr>
<td>Debbie Millikan</td>
<td>Sustainability Coordinator, ‘Iolani School</td>
<td></td>
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<tr>
<td>Huiyi Chen</td>
<td>Junior Designer, Pacific Architects</td>
<td></td>
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<tr>
<td>Jacce Mikulanec</td>
<td>President &amp; CEO, Japanese Cultural Center of Hawaii</td>
<td></td>
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<tr>
<td>Jacqueline Chan-Mee Lee</td>
<td>Adjunct Professor, Loma Linda University</td>
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<tr>
<td>Jason Akamine</td>
<td>Science Teacher, Washington Middle School</td>
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<tr>
<td>Jason Nakata</td>
<td>Environmental Planner, Limtiaco Consulting Group</td>
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<tr>
<td>John Rose</td>
<td>Retired</td>
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<tr>
<td>Jordan Sakumoto</td>
<td>Civil Engineer, G70 Engineering Firm Resident of Scenic Towers (adjacent to park)</td>
<td></td>
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<tr>
<td>Julius Lorenz Fischer</td>
<td>Project Coordinator, Hawaii Green Growth &amp; Ala Wai Watershed Collaboration</td>
<td></td>
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<tr>
<td>Justine Espiritu</td>
<td>Bikeshare Hawaii</td>
<td></td>
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<tr>
<td>Kelsie Sasabe</td>
<td>Design Engineer, Bow Engineering &amp; Development, INC Resident of Scenic Towers (adjacent to park)</td>
<td></td>
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<tr>
<td>Marc Koga</td>
<td>Manoa Complex Supervisor, Department of Parks &amp; Recreation</td>
<td></td>
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</tbody>
</table>

City Council Champion
Liaison to DHHL and Complete Streets team
Staff Lead
Food Policy Committee Co-Chair
Liaison to ASU Design Team
In addition to the planning committee members listed above, many other community leaders, residents, and supporters have given their time, experience, and energy to support revitalization efforts at Old Stadium Park. Through our outreach efforts, we have been able to establish alignment and support with the following key stakeholders:

- AARP
- Bikeshare Hawaii
- Department of Hawaiian Homelands
- Halau Inana
- Hale Mahana
- Hawaii Bicycling League
- Honolulu Department of Transportation Services
- Honolulu Parks & Recreation Department
- Honolulu Police Department
- Japanese Cultural Center of Hawaii
SAFE ROUTES TO PARKS
Activating Communities

- Kamehameha Schools
- Kanu Hawaii
- McCully-Moiliili Library
- McCully-Moiliili Neighborhood Board
- Moiliili Community Center
- Moiliili Community Garden Association
- Nearby businesses (Down to Earth, Manoa Dentistry, Kim Chee III, First Hawaiian Bank, etc.)
- Oahu Pickleball Association
- The Men’s Shed
- Tree’s for Honolulu’s Future
- Trust for Public Land - Hawaii
- University of Hawaii – Various departments
- Various schools in the area

Community Engagement Process

Community Workday Launch - With guidance from the Blue Zones Project built environment committee and the McCully-Moiliili Neighborhood Board’s special action committee, our Mālama Old Stadium Park outreach efforts began with a community park workday on May 26, 2018, which attracted over 45 people. Also in attendance were members of Bikeshare Hawaii, Bridge Club Hawaii, and Maryknoll School.

Community Parks Survey - This event also marked the launch of our Community Park Survey, a 13-question tool to learn about the interests of various park stakeholders and hear their ideas for a revitalized Old Stadium Park. Following this kick-off event, our team made a strong push to collect survey responses through any communication channel possible; we reached out to nearby
associations, called upon our partners to share it with their members in the area, led a social media campaign, and distributed at neighborhood board meetings and other public events. The survey could be completed online and in person using a single paged, double-sided printed survey. Our team also went door-to-door to collect survey responses and promote our upcoming community meetings.

**Stakeholder Outreach** – During the summer of 2018, our coalition continued to meet regularly to share progress with the survey and strategize around desirable community partnerships. Collectively, the coalition canvassed the neighborhood to meet with public, private, and non-profit organizations, community leaders and policymakers, nearby businesses, faith-based groups, and residents to both share about our work thus far and gain their support and partnership. During this time, our Mālama Old Stadium Park committee also doubled in size.

**Community Meetings** – In the fall of 2018, our coalition began planning sorting through the Community Parks Survey feedback and worked to develop ideas for a reimagined Old Stadium Park. After a few design workshops, we were ready to share some concepts to the general public and hosted a very successful community meeting on October 1, 2018. With over 80 people in attendance, including three elected officials and two City & County of Honolulu department directors (parks & recreation and facilities maintenance), the audience had a chance to hear about this community-led initiative and provide input through a variety of activities. At this event, the coalition also shared four different proposals for a revitalized Old Stadium Park that included adapted amenities, upgraded landscaping, and explorative features such as an urban orchard, pickleball courts and a continuous fitness path.
SAFE ROUTES TO PARKS
Activating Communities

"Quote from feedback activities (Share a favorite memory from Old Stadium Park)"

DAVID JONES, MONTWOOD NEIGHBORHOOD RESIDENT

Public Exhibition – Following the October 1st Community Meeting, we launched a photo exhibition at McCully-Moiliili Public Library featuring photos taken by youth and older adults during an intergenerational photovoice project in our green spaces. This accompanied a board showcasing the four different park designs for visitors to provide public comment, and our Community Parks Survey. Over 150 new visitors used this venue to provide input on the Mālama Old Stadium Park project and express interest in continuing to support activities, moving forward.
Resolution 18-225 – Simultaneously, our coalition worked with Councilmember Ann Kobayashi to draft and present Resolution 18-225, requesting a new master plan for Old Stadium Park, before the Honolulu City Council. Through our growing network of partners and residents, multiple letters of testimony were submitted in support and the resolution was unanimously passed in November, 2018.

Reactivate the Park – With passing of Resolution 18-225, our coalition has since began focusing on keeping the community engaged through various activities to reactivate the park. These included starting walking moai (groups) that start and end at the park, coordinating bike rides using the Bikeshare Hawaii’s Biki bikes, and conducting additional workdays, the most recent one in partnership with AARP and the City & County of Honolulu’s
Neighborhood Commission Office. The coalition has also encouraged supporters to use the park and to reach out to the Blue Zones Project if they need any assistance.

During a meeting with Councilmember Ann Kobayashi, Michele Nekota, director of the City & County of Honolulu Department of Parks & Recreation, Tim Streitz, Chair of the McCully-Moiliili Neighborhood Board, and some concerned residents, it was mentioned that we should explore a security guard system to help enforce park rules. From this suggestion, the Department launched a pilot security guard program at nine parks in Honolulu, which has been extremely successful in creating a sense of safety and security at our parks. Since the implementation of this program, many families, sports teams, and community groups have started to come back to the park and use it again, which we're extremely thrilled about.

Green Infrastructure and Design Project with ASU – In early 2019, one of our partners, Hawaii Green Growth, approached our coalition about having a team of Arizona State University landscape design students complete a design project for Old Stadium Park. Hawaii Green Growth is a public-private partnership that convenes a network of public, private, and non-
profit organizations all working to address climate change. Over three different visits to Hawaii, the team from ASU studied the current site, reviewed data from our Community Parks Survey, and created various design concepts that could meet the interests of the community and help with storm water management, a focus of the project. Through this effort, the team from ASU, Hawaii Green Growth, and Blue Zones Project partnered to host a community design workshop on March 6th to share stories from the park and explore possible ideas for park designs. With over 40 people in attendance, the group dove into the area’s history, explored some of our community priorities, and listed stakeholders who currently are not being heard and who should be brought to the table.

Following this visit, the ASU developed several park concepts and returned to Honolulu in April, 2019 to share these designs and collect more feedback. Through six different pop-up events, the group went where the community is and explained their process and their three different concepts (Activating the Lei of Parks, Discovery + Adventure Play, and Park as Preserve), collecting input about these designs. These pop-ups were held at the McCully-Moiliili Public Library, Longs Drugs Store, Waiola Shave Ice, Glazers Coffee, and Old Stadium Park. Over the three days, the group met with over 350 residents and collected 130 new e-mail addresses from people that wanted to stay in touch about this project.
Safe Routes to Parks Action Plan

ASSESS: The State of Park Access In Our Community

Blue Zones Project Hawaii
May 17, 2019
Assess:
The State of Park Access in Our Community

Introduction
Prior to the Blue Zones Project’s launch in the Moiliili area, the McCully-Moiliili Neighborhood Board’s Special Action Committee was tasked with assessing the parks in the community and looking for opportunities to improve their condition and use. In addition, various community organization were concurrently working to address elements of street safety, livability, and urban forestry.
Summary of Existing Policies, Plans, Programs, and Other Efforts

Over the past 5 years, much improvements have been made to the livability of our communities. This has been championed by a few organizations, including AARP, the Hawaii Bicycling League, Age-Friendly Honolulu, city and state agencies, and the Blue Zones Project. Moving forward, there are a lot more than can be done to move our city forward, and it’ll take the joint efforts from a diverse range of stakeholders to accomplish these goals.

Below is a summary of some of the existing and ongoing efforts to increase the livability of our community and promote safe and equitable access to our parks.

**Policies, Plans, and Programs that Align with Safe Routes to Parks Efforts**

<table>
<thead>
<tr>
<th>Name of Policy/Program</th>
<th>Adopting Agency</th>
<th>Relevance to Safe Routes to Parks Efforts</th>
<th>Page</th>
</tr>
</thead>
<tbody>
<tr>
<td>Resolution 18-225-Resolution to prepare a park master plan for Old Stadium Park (Adopted in Fall 2018)</td>
<td>City &amp; County of Honolulu</td>
<td>OSP is the focus park for this year’s efforts; this provides an opportunity to engage community members to understand what in-park improvements they want to see and plan for those in-park improvements</td>
<td></td>
</tr>
<tr>
<td>Oahu Pedestrian Plan Update</td>
<td>The Ped Plan is currently being updated. There is an opportunity to align SRTP priorities with the development of this new plan.</td>
<td>p. 62-64</td>
<td></td>
</tr>
<tr>
<td>State Pedestrian Plan (2013)</td>
<td>Hawaii Department of Transportation</td>
<td>Align asks w/ what is in</td>
<td></td>
</tr>
</tbody>
</table>
### Bill 26 (2012) - City and County of Honolulu Complete Streets Design Manual

It is highly likely that traffic safety improvements around the park will align with the city’s Complete Streets policy and design manual.


### Resolution 18-219 - Urging City administration to adopt Vision Zero

City & County of Honolulu

Making improvements to traffic safety around OSP, most notably speed management, will support the city’s VZ goals.


### Oahu General Plan

Section 4, Objective C. "To provide residents with a choice of living environments which are reasonably close to employment, recreation, and commercial centers and which are adequately served by transportation networks and public utilities." Section 5, Objective A, Policy 6, "Support the development of transportation plans, programs, and facilities that are based on Complete Streets features. Maintain and improve road, bicycle, and pedestrian facilities in existing communities to eliminate unsafe conditions." Policy 11: "Enhance pedestrian-friendly and bicycle-friendly travel via public and private programs and improvements."

http://www.honoluludpp.org/Planning/GeneralPlan.aspx

### Oahu Regional Transportation Plan 2040

Oahu MPO

**need to look at project list for alignment w/ potential traffic safety improvements around OSP**


### HB757 – Statewide Vision Zero (Passed 3rd reading, pending Governor’s signature)

DOT and county transportation departments shall adopt vision zero policies, and the state highway safety council and county highway safety councils shall develop an action plan.

https://www.capitol.hawaii.gov/session2019/bills/HB757_CD1_.htm
SAFE ROUTES TO PARKS
Activating Communities

<table>
<thead>
<tr>
<th>Proclamation declaring March 9, 2018 Trees for Honolulu's Future Day</th>
<th>Tree's for Honolulu's Future</th>
<th>The Mayor announced the City's commitment to the goal of 35% urban tree canopy by 2035 and to plant 100,000 trees by 2025.</th>
</tr>
</thead>
<tbody>
<tr>
<td><a href="http://www.treesforhonolulu.org/news">www.treesforhonolulu.org/news</a></td>
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</tbody>
</table>

**Existing Infrastructure**

Old Stadium Park sits at the corner of Isenberg and King Street, end of Honolulu’s first cycle track, a pilot project that has since come a permanent. This biking facility was installed at the end of 2014 and responses to Charter Amendment 8 (which voters passed in 2006), making it a priority to make Honolulu bicycle and pedestrian friendly.

This intersection is also the site of the very first Complete Streets demonstration project in Honolulu. This project was part of the City’s effort to act on the Complete Streets ordinance (2012) that makes it a City policy to develop “transportation facilities or projects that are planned, designed, operated, and maintained to provide safe mobility for all users.”

The King Street cycle track is Honolulu’s first protected bike lane. It was opened in 2014 and ends at the corner of Old Stadium Park.
Community-Identified Challenges

The following quantitative and qualitative data comes from the Blue Zones Project’s 2018 Malama Old Stadium Park Community Survey, which collected survey responses from 553 people, 47% of which were from the McCully/Moiliili zip code.

- The top Old Stadium Park concerns were identified as safety (84%), bathroom/facility maintenance (58%), encampments (52%), and lack of visual appeal
- 90% of respondents agree that revitalizing Old Stadium Park is “very important” or “extremely important”
- Visitors want a park where they can feel safe (87%), enjoy the outdoors (55%), spend time with family/friends (43%), and exercise (42%)
- Respondants' top interests include:
  - Improving general park cleanliness
  - Renovate pavilion and bathroom facilities
  - Improve lighting and accessibility
  - Restore drinking fountains
  - Improve visual appeal with landscaping
- Currently, only 6% of survey respondents visit daily, 20% visit weekly or monthly, and 74% visit rarely or never
- 92% of respondents who “rarely” or “never” visit Old Stadium Park would visit if the issues mentioned above were addressed

Other Comments:
With climate change impacts becoming more and more of a reality, we need more beautiful green spaces with ample canopy trees to mitigate the urban heat island effect, but also to provide a cool, shaded, place of refuge, relaxation, and recreation.

When my daughters were young, I felt safe taking them there to play on the equipment. I would never go in the restroom there due to the homeless. I’m sure the inside is even worse.

It seems like in some cultures it’s considered acceptable to spit in the ground near people. Perhaps signage in multiple languages that spitting is not prohibited MAY help. I don’t think it would but those are my personal views, the sanitary conditions for the young children is what kept me away. I feel that a dog park, a mini urban garden, an exercise area would be wonderful additions.

To encourage more community events

I grew up in Mo‘ili‘ili and used to rollerblade and bike with my cousins. We would picnic there and celebrate birthdays. It is so important to have a park that can be used by the public in an area that has so many small apartments without an outdoor area. I have a 2-year-old, and drive to parks that are safer, when I live right next door to Stadium park.

Open green space is critically needed in urban Honolulu.

I think that many residents in the area - especially seniors and university students - would find this such a great place to rebuild community and civic engagement if the park could be renovated. It really only needs bathrooms and some tables that are kept clean.

More flowers

Maybe you could have community work days to help clean up.

Lots of UH Manoa students live nearby and pass by. This would be an opportune place for them to socialize or study outdoors.

Also updated play equipment would benefit the park. Including a section for dogs would be great too since a lot of surrounding apartments are dog friendly. Plus I’ve seen the humane society volunteers walk almost that far.

Good paths for kids to bike. Used to get shave ice & eat at park.

More opportunities for senior citizens should be provided such as an exercise groups, tai chi, or gardening class. Activities to get the seniors outside of their home and interact with others. Group activities is vital to their physical and mental health longevity.

Built sculptures to enjoy, both aesthetically and functionally.

I am passionate about parks but also believe that mental health services, genuinely affordable housing and care and support for the homeless is a critical means of improving our parks. This park is central to many local Micronesian families' health, well-being, social and cultural cohesion and lifestyle. This community should be consultants in this process as they will be most impacted.
Community-Identified Assets

Through survey data, stakeholder meetings, and other community feedback channels, we have identified the following community assets:

- Close proximity to McCully-Moiliili Public Library, Waikiki Health Center, Honolulu Japanese Cultural Center of Hawaii, and Moiliili Community Center
- Strong connections to the University of Hawaii at Manoa, particularly the landscape architecture department
- Former Bowl-o-Drome property (adjacent to Old Stadium Park) to become future Department of Hawaiian Homelands housing project
- Nearby schools and other out-of-school programs, including Voyager Public Charter School, Washington Middle School, ʻIolani School, Halau Inana, and Boys & Girls Club of Honolulu, are supportive
- Nearby businesses and residents are strong advocates and are very interested in seeing positive change come to the park
- The intersection of Isenberg and King Street was the first pilot site for Complete Streets street infrastructure treatments

Collision History/Data Summary

According to Hawaii State Department of Health data, there were 20 pedestrian crashes within a block from Old Stadium Park between 2007 and 2016, three of which occurred at the intersection (King & Isenberg) of our proposed project.
Additional car, truck, motorcycle, and moped crash data (2007-2018) shows a disproportionate amount of crashes at the intersection of King and Isenberg.
HEN OF STATE DEPARTMENT OF HEALTH car, truck, motorcycle, and moped crash data (2007-2018)

### King & Isenberg Street

<table>
<thead>
<tr>
<th>Year</th>
<th>Car/Truck</th>
<th>Motorcycle/Moped</th>
<th>Bicyclist</th>
<th>Pedestrian</th>
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<td><strong>TOTAL</strong></td>
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<td><strong>15</strong></td>
<td><strong>2</strong></td>
<td><strong>3</strong></td>
<td><strong>67</strong></td>
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</table>

Hawaii State Department of Health car, truck, motorcycle, and moped crash data (2007-2018) at the King and Isenberg Street intersection
Isolating motor vehicle (car, truck, motorcycle, and moped) crash data from just 2017 & 2018, it is clear that the intersection of King & Isenberg is a hot spot for crashes in comparison to other areas of the neighborhood. Source: https://arcg.is/1Kr1TS

Hawaii State Department of Health car, truck, motorcycle, and moped crash data (2017 & 2018)

Maps of EMS-attended motor vehicle crashes (2007-2011)

Crime and Violence Statistics
According to Honolulu Police Department crime data logged on www.crimemapping.com, there were 141 reported crimes within 2 blocks of Old Stadium Park between January through the end of April (4 months). Of these 141 crimes,
Crime map within 2 blocks of Old Stadium Park (www.crimemapping.com)

In addition, multiple sex offenders have been found to report their place of residents at our public parks (https://www.hawaiinewsnow.com/story/38743071/dozens-of-sex-predators-are-registered-as-living-in-oahu-parks-review-shows/).
## Data Collection Plan

<table>
<thead>
<tr>
<th>Data Collection Ideas</th>
<th>Timeline</th>
<th>Resources Needed</th>
<th>Lead Responsible Party</th>
<th>Supporting Partners (including community residents)</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Safe Routes to Parks Walk</strong></td>
<td>June 2019</td>
<td>Audit tool, relevant participants</td>
<td>BZP</td>
<td>Nearby student and community groups, Age-Friendly Honolulu</td>
</tr>
<tr>
<td><strong>Collision history/data summary</strong></td>
<td>Ongoing</td>
<td><a href="https://arcg.is/1Kr1TS">https://arcg.is/1Kr1TS</a></td>
<td>Department of Health, EMS &amp; Injury Prevention System Branch</td>
<td>DOH, EMS</td>
</tr>
<tr>
<td><strong>Crime and violence statistics</strong></td>
<td>Ongoing</td>
<td>Crimemapping.com</td>
<td>Honolulu Police Department</td>
<td>HPD</td>
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<tr>
<td><strong>Interviews with residents on community perceptions of park access</strong></td>
<td>Ongoing</td>
<td>Survey instrument</td>
<td>BZP</td>
<td>McCully-Moiliili Neighborhood Board, Council Member Ann Kobayashi’s office</td>
</tr>
<tr>
<td><strong>Photovoice Project</strong></td>
<td>June 2019</td>
<td>Cameras, photovoice materials</td>
<td>BZP</td>
<td>Department of Health (YPAR)</td>
</tr>
</tbody>
</table>
Community Profile

Include community demographics, number of parks, population (this can be useful for future grant applications).

Old Stadium Park (8.5 acres) sits in the heart of Moiliili, a neighborhood spanning over 700 acres in the Ala Wai Watershed. Within the McCully-Moiliili neighborhood, there are seven other parks, two community gardens, four schools, and a variety of other public facilities for the community of over 6,300 residents to benefit from. Of these residents, over 2,200 of them are over the age of 50 (35% of the population), making this a community with one of the largest older adult populations.

Old Stadium Park is at the border of a community business mixed-used district (including King Street and Beretania Street) and a medium density apartment zoned area (between King Street and Kapiolani Boulevard). As one of the largest parks in Urban Honolulu, it is important that access to the park is safe and enjoyable for people of all ages, backgrounds, and abilities. In fact, a recent article cited that over the past four years, Honolulu has lost 76,000 trees across the island (https://www.hawaiinewsnow.com/2019/04/16/study-estimates-urban-honolulu-lost-trees-group-hopes-reverse-that/).
Plan:
Improving Safe Routes to Parks

Introduction
Through our Built Environment Committee, with input from our community park survey, other Old Stadium Park stakeholders at various events, and community leaders, it was decided that the group explore several projects to improve access to the park and beautify the spaces in and around the park. To do this, we explored the following projects:

- Host a park pop-up event to activate the park
- Paint a mural at the park using community members of different generations and backgrounds
Paint the planters at the intersection of Isenberg and South King Street
Paint the bulb-outs at the intersection of Isenberg and South King Street
Utilize students from the nearby area to do a photovoice project to evaluate walkability and create ideas to improve the route of Old Stadium Park

With the support of our partners, we decided to plan a week-long workshop series to help community members understand the historical and cultural context of the park, complete streets, watershed ecology, age-friendly communities, wayfinding, placemaking, design thinking, and art, and then use their ideas to paint culturally-relevant artwork in the bulb-outs at the intersection of Old Stadium Park. With support from Hawaii Bicycling League and AARP volunteers, we also re-painted the curbing at this intersection which was once white, but has been significantly blackened over the years. In addition, our volunteers and team co-hosted a park pop-up event to activate the park and bring awareness to our painting efforts.

Program Structure, Operations, Coordination, and Capacity-Building

Describe how the lead organization, coalition, and partners will advance this work.

Throughout the process of planning for our project, we continued to reach out to new community partners and stakeholders. Several new partners proved to be very beneficial, including AARP and the Moiliili Community Center. Through AARP’s livable communities initiative, Old Stadium Park could be the recipient of a fully-funded FitLot, a fitness area for older adults. In addition, AARP Hawaii is interested in funding an intergenerational mural to be co-design by residents of the area and youth.

In addition, our team has been busy working to obtain policy wins through the Honolulu City Council. With the passing of Resolution 18-225, urging the City and County of Honolulu’s administration to create a new master plan for Old Stadium Park, we were on focused on ensuring that the City Council would allocate the funds necessary to proceed with this project.

Thankfully, the planning of our Safe Routes to Parks project helped to build significant publicity around our efforts at Old Stadium Park. In the weeks leading up to our project, we were able to:

- Present at the McCully-Moiliili Neighborhood Board about the intersection project
- Speak to a news station about the Master Plan process at Old Stadium Park
- Make a connection to the Moiliili Community Center and present for their Board of Directors about our intersection project and overall efforts to revitalize Old Stadium Park
- Host a meeting with the Parks & Recreation Department, Honolulu City Councilmember Ann Kobayashi, the McCully-Moiliili Neighborhood Board Chair, AARP, and Moiliili Community Center to talk about next steps at the park.

Priorities and Solutions
Describe community-identified Safe Routes to Parks priorities and solutions, remembering to focus on improvements that target low-income communities and communities of color.

Given the high proportion of older adults in this community and the disproportionate rate of older adult pedestrian fatalities on our streets, our primary priority was to slow motor vehicle speeds and draw more attention to the bulb-outs. By painting the bulb-outs at the intersection of Isenberg and South King Street, and repainting the curbing around the bulb-outs, we hope this will make drivers more aware of this traffic calming measure and slow down.

Another benefit of this project is that we are able to learn more about the City & County of Honolulu’s processes for community-led street art projects. What we quickly learned was that this type of project is very new for the department and that while they are interested in supporting these such projects, they have yet to determine the necessary internal approval and facilitation processes. Therefore, they were learning about this process with us and wanted to use it as a framework for future projects.
<table>
<thead>
<tr>
<th>Community-identified priority</th>
<th>How is this aligned with community efforts?</th>
<th>What group(s) or agency(ies) are responsible for the outcome?</th>
<th>What is the level of importance? (High or low)</th>
<th>How ready are you for this?</th>
<th>What is the timeline?</th>
</tr>
</thead>
<tbody>
<tr>
<td>Park pop-up event</td>
<td>Will help to activate the park</td>
<td>Parks &amp; Recreation, nearby business owners, recreation organizations</td>
<td>Medium</td>
<td>90%</td>
<td>Ongoing</td>
</tr>
<tr>
<td>Mural at the park</td>
<td>Art can share about the history of the park and beautify the space</td>
<td>Parks &amp; Recreation, Mayor’s Office of Culture and the Arts, building owner, muralist, community members that assist</td>
<td>Low</td>
<td>30%</td>
<td>Fall 2019</td>
</tr>
<tr>
<td>Paint planters in bulb-outs</td>
<td>Beautify route to park and increase awareness for bulb-outs</td>
<td>Businesses near bulb-outs, Department of Transportation Services, artist, volunteers</td>
<td>Medium</td>
<td>50%</td>
<td>Fall 2019</td>
</tr>
<tr>
<td>Paint bulb-outs</td>
<td>To draw attention to the bulb-outs and slow traffic</td>
<td>Businesses near bulb-outs, Department of Transportation Services, artist, volunteers</td>
<td>High</td>
<td>70%</td>
<td>Completed</td>
</tr>
<tr>
<td>Photovoice and walkability audit with students</td>
<td>To better understand the concerns and opportunities in and around the park</td>
<td>Community members</td>
<td>Medium</td>
<td>90%</td>
<td>Completed</td>
</tr>
<tr>
<td>Malama agreement with city</td>
<td>Make a commitment to maintain intersection</td>
<td>City &amp; County of Honolulu Department of Facility Maintenance</td>
<td>High</td>
<td>100%</td>
<td>Completed</td>
</tr>
<tr>
<td>Installation of workout equipment at Old Stadium Park</td>
<td>Increase physical activity at Old Stadium Park</td>
<td>City &amp; County of Honolulu Parks &amp; Recreation, AARP, C&amp;C Honolulu Design &amp; Construction</td>
<td>High</td>
<td></td>
<td>Spring 2020</td>
</tr>
<tr>
<td><strong>Participate in Park Master Plan Development process by sharing community input received to date</strong></td>
<td>Incorporate community voice in this master planning process</td>
<td>City &amp; County of Honolulu Design &amp; Construction, consultants, City Council</td>
<td>High</td>
<td>30%</td>
<td>Winter 2019</td>
</tr>
<tr>
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</tr>
<tr>
<td><strong>Continue to engage community members in Park Master Plan process</strong></td>
<td>Be a liaison between the City and the community</td>
<td>City &amp; County of Honolulu Design &amp; Construction, Neighborhood Board,</td>
<td>High</td>
<td>0%</td>
<td>Ongoing</td>
</tr>
<tr>
<td><strong>Share community identified concerns from survey, meetings, and Photovoice with City of Honolulu</strong></td>
<td>Promote equity and access on our streets, and especially in and around parks</td>
<td>City &amp; County of Honolulu Department of Transportation Services, Department of Transportation Pedestrian Coordinator</td>
<td>Medium</td>
<td>20%</td>
<td>Winter 2019</td>
</tr>
</tbody>
</table>
Safe Routes to Parks Action Plan

IMPLEMENT: Creating Safe Routes to Parks

Blue Zones Project Hawaii
July 31, 2019
Implement: Creating Safe Routes to Parks

Early Improvement Actions

Our community had great success during our June intersection bulb-out painting and park pop-up event. Over the course of 5 days, 140+ community members joined us to hear from guest speakers, share stories and ideas, complete a walk audit, repaint the bulb-out curbing, and paint the artwork.

Excitement from this event led to additional plans to install a FitLot at Old Stadium Park, which is being donated by AARP, and complete a mural on a wall facing the park along South King Street.

Our experience with the intersection early action project has certainly helped us to better understand the permitting process and other requirements through the City & County of Honolulu. Therefore, we look forward to a smoother planning and implementation process for our mural, set to be painted in January of 2020.
Design Workshop Agenda (2 hours):

- 7:45 - 8:00 - Registration and get breakfast
- 8:00 - 8:15 – Introductions, background, share history of the mural program, other efforts
- 8:15 - 8:40 - Small group breakouts (tables of 4-5 people) to share stories and write on paper, have the small groups report back
- 8:40 - 8:50 - Small groups report back to big group
- 8:50 - 8:55 - Explain next portion of workshop
- 8:55 - 9:30 - Then we'll form 3 table groups and each student and an adult ally will present to a table group using the following format (3 rotations, 10 minutes each):
  - Student presents design on poster board (1 min)
  - Table members ask questions about the design (2-3 min)
  - Table members share what they like about the design (2-3 min)
  - Table members give suggestions that can be incorporated (2-3 min)
- 9:30 - Students leave and return to school
- 9:30 - 9:45 - Luke (artist) will share more about himself and how everyone's input will be incorporated to finalize the design, continue debrief of designs, if needed
- 9:45 - 10:00 - Share the next steps and timeline for painting, share how they can get involved, explore partnerships to increase volunteers
- 10:00 - End event
# Early Action: Old Stadium Park Mural

<table>
<thead>
<tr>
<th>How do you plan to accomplish it?</th>
<th>We will work with the City &amp; County of Honolulu Parks &amp; Recreation Department, community partners (AARP, Voyager Public Charter School, nearby businesses, Moiliili Community Center, etc.), and artist Luke DeKneef to plan and paint the mural.</th>
</tr>
</thead>
<tbody>
<tr>
<td>What group or agency is responsible or has the most influence over the outcome?</td>
<td>The project leads are Blue Zones Project, AARP, and the City &amp; County of Honolulu Parks &amp; Recreation Department</td>
</tr>
<tr>
<td>What groups or agencies should be aware or a part of the outcome?</td>
<td>Other businesses, schools, and land owners in the area should be notified and included. One key stakeholder is the owner of the building, who has already given us permission to paint the mural.</td>
</tr>
<tr>
<td>How will you engage residents during implementation and after the change has been made?</td>
<td>Through our growing mailing list of stakeholders, social media, and AARP’s membership in the area, we plan on getting the word out about both our design workshop and our painting.</td>
</tr>
<tr>
<td>How will you align it with other community efforts (plans/policies/programs)?</td>
<td>Since money has been allocated by the Honolulu City Council to complete a park master plan, which has always been our long-term goal, this project will continue to build more excitement around efforts to activate Old Stadium Park and grow our coalition of supporters. This project is also being closely planned with the City &amp; County of Honolulu Parks &amp; Recreation Department, which is a strategic partnership.</td>
</tr>
</tbody>
</table>
| What is the timeline? | **August**  
  - DONE – 30th - Meet with artists, students.  
**September**  
  - DONE – 5th - City & County of Honolulu, Commission on Culture & the Arts meeting for presentation of project (Jackie)  
**October**  
  - 17th - Community design meeting at Ka Waiwai  
  - Send draft design to DPR for approval, draft up gift resolution with Nate for review at September 5th meeting  
  - 22nd - Parks & Recreation Committee Meeting - Gift resolution 1st reading  
**November** |
## SAFE ROUTES TO PARKS
### Activating Communities

- **6th** - City Council Meeting - Vote to accept gift resolution
- **7th** - City & County of Honolulu, Commission on Culture & the Arts meeting to present artwork
- **16th-24th** - Painting days
- **25th** - Celebration event?

### January
- (first two weeks of January) - FitLot ribbon cutting event, share mural project
- **16th-24th** - Painting days
- **25th** - Celebration event?

<table>
<thead>
<tr>
<th>How will you measure the impact of this change on people of color, low-income communities, and other marginalized populations?</th>
<th>We are strategically collaborating with organizations and schools that primarily serve people of color, low-income communities, and marginalized populations. One of the largest groups that utilize Old Stadium Park are a few church groups with large Micronesian populations, who we are reaching out to help complete the mural.</th>
</tr>
</thead>
<tbody>
<tr>
<td>How will this generate momentum to further implement this plan/Safe Routes to Parks efforts?</td>
<td>As people go to the park, we know that this will make the park feel safer and will increase food traffic. Therefore, we hope to regularly host activities at the park, such as organized bike rides, yoga classes, movies in the park, etc. Overall, the more we do at Old Stadium Park, the bigger our support gets. This growing advocacy group will be critical if we start to drive policy change and when the park master plan process starts.</td>
</tr>
</tbody>
</table>
Safe Routes to Parks Action Plan

SUSTAIN: Keeping the Work Going

Blue Zones Project Hawaii
August 30, 2019
Sustain: Keeping the Work Going

Sustainability Actions

Malama Agreement - One of the requirements from the City & County of Honolulu’s Department of Facility Maintenance was that we enter into a Malama Agreement to continue to care for the intersection at Isenberg and South King Street. Blue Zones Project committed to helping to clean up the area of trash, replanting pland and watering them, fixing any problems with the artwork, and potentially re-painting the white curbing.

Park Master Plan – throughout the Safe Routes to Park program, we have been able to establish many new partnerships, bringing in new stories about Old Stadium Park and the Moiliili Area, recruiting more volunteers, and even securing some funding. Recognizing the master planning process can be long and time intensive, Blue Zones Project will take the lead in organizing all interested stakeholders to ensure they are including in future planning processes.

Planters – Now that the bulb-outs are painted, we wanted to finish with also painting the 7 planters at the intersection and replanting plants that can maintain themselves. We have already been in touch with a few artists and are finalizing plans to complete this work in the next 3-4 months.

Mural – We are currently planning to paint a largescale mural at Old Stadium Park, utilizing some of the ideas from our week-long design workshops and incorporating nearby youth and older adults. The mural is set to be painted in January 2020. For this project, three students at Voyager Public Charter School, which is in walking
distance to Old Stadium Park, are working with artist Luke DeKneef to design that art and will be leading a public feedback workshop in October.

Moving Beyond One Park

One of the great dreams that have been circulated around Hawaii for decades have been the Lei of Parks; a strand of parks connected by pedestrian- and bike-friendly streets that can support community well-being. What’s great about our work in Old Stadium Park is that it has had impact beyond this park and beyond the streets surrounding this park.
Knowing that this work must continue, Blue Zones Project is committed to extending our work throughout the community, helping other groups who may want to utilize street art, advocating for more policies for improved access to parks, and further growing our coalition of partners.

We have also begun working closely with the Complete Streets Administrator to create a simple framework for other community groups to easily implement their own street art projects. Our goal is to use our project at Old Stadium Park to improve access and fun at many more Honolulu parks.
<table>
<thead>
<tr>
<th>Sustaining Activities</th>
<th>How will you sustain your efforts and expand to additional parks?</th>
<th>How is this tied to a community-identified priority?</th>
<th>Who has influence over or is key in moving the sustaining activity forward?</th>
<th>What partners can support you in moving this sustaining activity forward?</th>
<th>What help do you need to move this sustaining activity forward (e.g., resources, technical assistance)?</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Policy change</strong> – Explore policies to increase tree canopy in and around parks, improve walkability, and expand use of fruit trees to support food access</td>
<td>How is this tied to a community-identified priority?</td>
<td>Who has influence over or is key in moving the sustaining activity forward?</td>
<td>What partners can support you in moving this sustaining activity forward?</td>
<td>What help do you need to move this sustaining activity forward (e.g., resources, technical assistance)?</td>
<td></td>
</tr>
<tr>
<td><strong>Funding</strong> – Continue to apply for grants to build strategic partners and acquire funds. Already applied for First Hawaiian Bank Foundation grant</td>
<td>Funding for our future mural project</td>
<td>First Hawaiian Bank Foundation, other donors and foundations</td>
<td>Provide letters of support</td>
<td>Insights into other community grant opportunities</td>
<td></td>
</tr>
<tr>
<td><strong>Partnerships</strong> – Continue to support coalition-building around efforts at Old Stadium Park and with state-wide partners</td>
<td>Park stewardship, especially by stakeholders in close proximity, can establish long-term support and maintenance</td>
<td>First Hawaiian Bank, Department of Hawaiian Homelands, nearby businesses, Trust for Public Land</td>
<td>Stay involved in joint activities</td>
<td>N/A</td>
<td></td>
</tr>
<tr>
<td><strong>Community Champions</strong> – Establish alignment with incoming community champions. In 2020, new elected officials will come into office, so it will be</td>
<td>Political support is critical to project success</td>
<td>Neighborhood Board, key community leaders</td>
<td>Support smooth transition, make introductions</td>
<td>N/A</td>
<td></td>
</tr>
<tr>
<td>SAFE ROUTES TO PARKS</td>
<td>Activating Communities</td>
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</tr>
</tbody>
</table>

critical that we obtain strong support for the incoming policymakers.

| Evaluation – Evaluate the effects of the painted bulb-outs at Isenberg & S. King Street | Collect relevant data to show changes due to street art | Ulupono Initiative, Safe Routes Partnership | Will be meeting with Ulupono Initiative, who has the resources to begin to collect this information | Understand what evaluation tools are available and what methods have been effective |
| Partnerships – Continue to build a strong partnership with the City & County of Honolulu’s Complete Streets branch | Stronger partnerships with public agencies are important | C&C Honolulu, Safe Routes to School, State Department of Transportation | Utilize connections to grow the partnership | Better understanding of the city and state resources, structure, and function |