We are a nonprofit organization that works to advance safe walking and bicycling to and from schools, to improve the health and wellbeing of kids of all races, income levels and abilities and to foster the creation of healthy communities for everyone.
WHAT WE DO

- Improve quality of life for kids, families, and communities
- Advance policy change at the federal, state, regional, and local levels
- Catalyze support for safe, healthy, active communities
- Share our deep expertise
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Webinars

One of the great ways that we love to share resources and expertise is through our regular webinars. Our webinars feature our staff and incredible advocates, Safe Routes to School program staff, government officials, elected leaders, and others from around the country sharing their knowledge and learning on a diverse range of topics.

Upcoming Webinars

January 14, 2016
The New Federal Transportation Bill: What’s the Impact on Safe Routes to School?
In this webinar, the National Partnership’s federal policy lead, Margo Pedrero, will review the changes to TAP along with other provisions in the FAST Act that provide opportunities for Safe Routes to School funding and policies that make communities safer for walking and bicycling. This webinar will include a substantial Q&A session.
TODAY’S SPEAKERS

Lucy Neher
Safe Routes to School Coordinator
City of Takoma Park, MD

Calley Mersmann
Safe Routes to School Coordinator
Cleveland Metropolitan School District/City of Cleveland

Vanessa Cascio
Lead Community Liaison
Living Streets Alliance

Holly Nickel
Coalitions and Equity Manager
Safe Routes to School National Partnership
SRTSNP VOLUNTEER SURVEY

- 10 Key Informant Interviews
- 73 Coordinators
- 82 Volunteers
CHALLENGES OF ENGAGING VOLUNTEERS

- Time and availability
- Matching appropriate skills to volunteer assignments
- Communication
- Recruiting and sustaining a solid volunteer pool
• Time and availability

• Understaffed schools

• Immigration Status

• Background Checks

• Language & Culture

“In general, wealthier communities have parents who have the time/interest to be involved. Harder to find volunteers where most parents work full-time. More dads have been volunteering in the last five years, so important that we don't have a gender bias in our marketing outreach. In our under-served communities (primarily Spanish-speaking parents), it is often VERY hard to find parent volunteers. We have started a stipend program = giving a gift certificate to a local food store to recruit/keep Bi-Lingual volunteers.”

Safe Routes to School Coordinator, Marin County, CA
GENERAL STRATEGIES

- Be organized, engage in advanced planning
- Respect volunteer time/availability
- Make it fun
- Show appreciation
STRATEGIES IN LI AND/OR CULTURALLY DIVERSE SCHOOLS

• Build trust over time
• Make program efforts culturally/linguistically relevant
• Support other goals
• Go where the people are

“Turnover of school staff, principals and even student/parent populations is greater in low income schools, which makes identifying program champions/volunteers and maintaining momentum for activities challenging.”

- Safe Routes to School Local School Project: A Health Evaluation at 10 Low-Income Schools
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Please take our survey
Register for our next webinar, From Pedal to Plate: Policies to Improve Walkable, Bikeable Healthy Food Access. March 22, 2018 12pm PT/3pm ET

Thank you!