SAFE ROUTES FOR YOUTH
VISION ZERO CAMPAIGN

A Project of Safe Routes Partnership and Ms. C's Class
SAFE ROUTES FOR YOUTH

The District of Columbia has committed to a Vision Zero goal - by 2024, no more traffic deaths. Increasing safety for youth means we need youth voices lifted up. Safe Routes for Youth is helping to make Vision Zero a reality. We are asking youth in Wards 7 and 8 to help us design strategies for keeping people safe as they walk, roll, and ride around the city. Youth leaders will share their ideas with peers, District officials, community members, and local organizations working to improve street safety.
BE SAFE.
BE SMART.
BE SEEN.
#VisionZeroDC

"By the year 2024, Washington, DC will reach zero fatalities and serious injuries to travelers of our transportation system."
-Vision Zero Goal

SLOW DOWN DC

Official Apparel created by National Cooperation Team by real Fashion SWAGGERS