Age-Friendly Columbus and Franklin County

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Safe Routes for Older Adults: Transit
What modes are older adults taking?

### Communities

- **Alexandria, VA**: 504
- **Allegheny Cty, PA**: 250
- **Augusta, ME**: 316
- **Chula Vista, CA**: 503
- **Ft. Collins/Loveland, CO**: 312
- **Grand Rapids, MI**: 511
- **Hernando, MS**: 500
- **Larimer Cty, CO**: 188
- **Maple Grove, MN**: 473
- **Mecklenburg, NC**: 500
- **Monroe Cty, NY**: 503
- **New Orleans, LA**: 501
- **Pittsburgh, PA**: 250
- **Sioux Falls, SD**: 501
- **St. Petersburg, FL**: 501
- **Warren Cty, KY**: 503

### How do you usually get around your community?

#### Age

- **45-49**: 257
- **50-54**: 784
- **55-64**: 2,159
- **65-74**: 1,878
- **75-84**: 1,166
- **85 or older**: 494
- **No Response**: 36

#### Drive yourself: 42%

#### Have others drive you: 13%

#### Use public transportation: 9%

#### Ride a bike: 7%

#### Take a Taxi: 5%

#### Use a special transportation service: 4%

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Number of Respondents: 6,816
What modes are older adults taking?

What is your usual way of running errands, getting to medical appointments, or attending events? (by age)
n=343

- I drive myself: 84.6% (79.5%), 82.0% (60-74), 77.0% (75+)
- I am driven by friends and family: 16.7% (79.5%), 12.0% (60-74), 7.0% (75+)
- I take a COTA bus: 23.0% (84.6%), 19.5% (60-74), 17.0% (75+)
- I use COTA Mainstream: 5.8% (79.5%), 6.5% (60-74), 10.0% (75+)

50-59 | 60-74 | 75+
Key Attributes of Community Mobility Options for Older Adults

Accessible
Affordable
Acceptable
Available
Adaptable

Beverly Foundation, 2004
## OHIO STRATEGIC HIGHWAY SAFETY PLAN

### 2020 SHSP Update

**Older Road Users**

**Active/Alternative Transportation Action Plan**

<table>
<thead>
<tr>
<th>Action Step</th>
<th>Leader(s)</th>
<th>Action Steps</th>
<th>Performance Measure(s)</th>
<th>Timeframe</th>
</tr>
</thead>
</table>
| 2.1         | Age-Friendly Columbus and Franklin County; work with aging organizations | Implement a “Safe Routes to Age in Place” Program Toolkit that starts with a pilot location/region, which replicates the program developed in the last cycle and builds upon the research and design of the “Safe Routes to Age in Place” program (builds upon action step 2.4 from the 2016 plan – “Determine the feasibility of a Safe Routes to Age in Place Program...”). Work with Infrastructure Subcommittee to provide best-practices. | • Toolkit presented to full AT Subcommittee  
• Program replicated in two communities  
• Toolkit presented to Infrastructure Subcommittee | Year 1, 3 to 6 months |
| 2.2         | Age-Friendly Columbus and Franklin County | Identify and replicate travel training, e-mail and other alternative transportation modes piloted from 2016-2020 through Age-Friendly Communities. | • Summary written and presented to AT Subcommittee  
• Two pilot programs replicated | Years 1-5, ongoing |
| 2.3         | Age-Friendly Columbus and Franklin County; work with aging organizations and ODOT Consultant Support | Conduct a comprehensive mobility pre-survey of older residents across the state including residents that live in transit/transportation deserts using online, in-person and mail in options to ask recipients about transportation habits, infrastructure challenges, travel modes, destinations and knowledge of travel options. | • Number of pre-surveys conducted  
• Percent of responses from residents that live in transit/transportation deserts | Year 2, 6 to 12 months |
| 2.4         | Age-Friendly Columbus and Franklin County; work with aging organizations and ODOT Consultant Support | Conduct outreach through events, printed materials, phone calls, etc. to inform recipients about transportation options identified in Action Step 2.2 in their area. | • Outreach materials developed  
• Number of people that receive information | Years 2-3, ongoing |
| 2.5         | Age-Friendly Columbus and Franklin County; work with aging organizations and ODOT Consultant Support | Conduct post-survey of same group in Action Step 2.3, asking questions about transportation habits, travel modes, and changes in perception about travel options. | • Number of post-surveys conducted | Year 4, 6 to 12 months |
| 2.6         | Age-Friendly Columbus and Franklin County; work with Education Committee | Compare and contrast pre- and post-surveys to identify if outreach changed opinions and habits. Provide information to Education Committee for the design of a summary and present final report to ORU Workgroup. | • Analysis complete  
• Summary written | Year 5, 12 months |
Target demographics:
- Age
- Disability
- Race
- Income
- Language
- High Injury Networks
Utilizing community-based participatory methods:

- Increase Travel Training
- Decrease barriers to obtaining discounted passes
- Increase visibility of target population through targeted, positive marketing campaign
- Increase translated and accessible (larger font, braille) outreach material, maps
- Increase transit supportive infrastructure in targeted areas
What has COVID done to transit ridership?

<table>
<thead>
<tr>
<th>Agency</th>
<th>Q1 Demand Response Rides</th>
<th>Q1 Fixed Route Riders</th>
<th>Q1 Total Ridership</th>
<th>Q2 Demand Response Rides</th>
<th>Q2 Fixed Route Riders</th>
<th>Q2 Total Ridership</th>
<th>YTD Ridership</th>
<th>Percentage Ridership Change</th>
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<tbody>
<tr>
<td>METRO Regional Transit Authority</td>
<td>62,705</td>
<td>1,270,862</td>
<td>1,333,567</td>
<td>29,790</td>
<td>590,101</td>
<td>619,891</td>
<td>1,953,548</td>
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<td>Stark Area Regional Transit Authority</td>
<td>35,600</td>
<td>633,482</td>
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<td>9,276,270</td>
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<td>Cermi Ohio Transit Authority</td>
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<td>280,056</td>
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<td>Laitram</td>
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<td>144,740</td>
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<td>Licking County, Ohio</td>
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<td>Miami County, Ohio</td>
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<td>Mid-Ohio Regional Planning Commission (Vanpool)</td>
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<td>Medina County Public Transit</td>
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<td>City of Cincinnati (Streetcar)</td>
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<td>74,094</td>
<td>74,094</td>
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<td>74,094</td>
<td>-100.00%</td>
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</table>

Total:                                     | 511,393                  | 12,087,154            | 19,668,871         | 224,479                  | 5,364,883            | 7,795,308         | 27,464,179    | -60.37%                    |
What has COVID done to transit ridership?
Resources

National Aging and Disability Transportation Center

AARP Livable Communities/Age-Friendly Communities

Local Area Agencies on Aging

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Thank you!