Building UP Volunteer Power

 Teachers & parents at Los Amigos Academy lead ~150 students on walking/biking routes every Friday
Community Context

- Tucson, AZ ~60 miles from the US/Mexico Border
- 75% Latino; 50% bilingual or Spanish monolingual households

Cyclovia Tucson en la Avenida Doce
Volunteer Strategy: Schools as community hubs

• Leverage school programs/initiatives to connect with families (ex. Cafecitos, community liaisons staff, etc.)

• Parent volunteer recruitment at schools hinges on building trust

Parents gather in the library after participating with their walking school bus.
Parents attend a Walking School Bus Training
Volunteer Strategy: Building Community Capacity

• Invest in volunteers
• Connect volunteers to resources

(Above) Ms. Debbie paints sidewalks to make the walk to school a little brighter.
(Below) A few months later, she participated in a digital storytelling workshop with us
Volunteer Strategy: Youth as Volunteers

Itzel started bike club in 8th grade and when she entered high school became a youth leader. She then recruited her older sister to help out!

Tucson youth & mentors connect with People for Bikes @ the Youth Bike Summit in D.C.
Lessons Learned

• Being responsive to communities in flux
• Connecting with other groups to address larger issues

6th grader Roman helps fix a flat tire at a bike repair clinic
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