STEPS TO A SUCCESSFUL ATP APPLICATION

1:  Read the ATP Guidelines
2:  Identify your project
3:  Get your team together
4:  Make an action plan
5:  Gather Background Information
6:  Community Outreach
7:  Prepare ATP application
**IDENTIFY YOUR PROJECT**

**What are the walking/biking issues in your Community?**

**Resources:**

- Community Based Organizations
- Police Department (their observations and collision reports)
- Teen Groups
- Public Requests
- Surveys

**What would make you walk more?**

<table>
<thead>
<tr>
<th>Options</th>
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<tbody>
<tr>
<td>Construct Missing Sidewalks</td>
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<tr>
<td>More Shade Trees</td>
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<tr>
<td>Repair Lifting Sidewalks</td>
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<tr>
<td>Construct Handicap Ramps</td>
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<tr>
<td>Better on-street lighting</td>
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<tr>
<td>Improved street crossings</td>
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<tr>
<td>More pedestrian signage</td>
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IDENTIFY YOUR PROJECT

Where: Identify what destinations the project will serve?

- Schools
- Local Shopping
- Medical Uses
- Employment
- Transit

Is the project in a Disadvantaged Community?
GET YOUR TEAM TOGETHER

Team Might Include:

• Planners
• Engineers
• Community Advocates
• Community Members
• Recreation Staff
• Police
• Public Health
• Media Team
• Transit Providers
• Non-Profits
COLLECT BACKGROUND INFORMATION

Pedestrian / Bike / Student Counts

- All Projects getting CTC allocation after October 2019 must Follow ATP Interim Count Guidance which includes:
  - Type of Count Data Needed
  - Determining the Number of Count Locations Needed
  - Selecting Count Locations
  - How to Conduct Pedestrian and Bicycle Counts
  - How to Estimate Average Daily Bicycle Pedestrian Volumes

COLLECT BACKGROUND INFORMATION

Flash Training to be posted on CDPH website in October to help in following the Caltran’s Interim (Pedestrian/Bicycle) Count Guidance at:

http://coatpresources.org/index.cfm?pid=1462
COLLECT BACKGROUND INFORMATION

Pedestrian and Bike Collisions

ATRC has technical training (Flash Training) on how to pull information from TIMS
http://caatpresources.org/index.cfm?pid=1462

TIMS has pedestrian and bicycle collision data package for ATP applications along with collision type/cause details (create free account)
https://tims.berkeley.edu/login.php?next=/tools/atp/
COLLECT BACKGROUND INFORMATION

- Inventory existing facilities to determine potential improvements
- Photos of locations where improvements are proposed
COMMUNITY OUTREACH IDEAS

Reach out to the community to help define the project and identify issues to solve

• Tag onto existing community activities/meetings
• Surveys (Multi-Lingual if appropriate)
• Social Media
COMMUNITY OUTREACH IDEAS

Find champions in the community to help identify and build support for the project

• School District / Principal
• Recreation Staff
• Police Department
• Public Health Staff
• Local Churches
• Teen groups
• Community Based Organizations
COMMUNITY OUTREACH DOCUMENTATION

Document your outreach efforts with:

- Sign-In Sheet
- Agenda
- Photos
- Copy of materials distributed (multi-lingual if appropriate)
  - Notices
  - Handouts
- Summary of Comments Received
KEEP IN MIND

• How will your project increase walking and/or biking?
• How will your project improve the safety of walkers and bikers?
• How might the project improve public health?
• Consider adding a non-infrastructure (education and encouragement) component that would further the project goals?
• The project plans should be conceptual in nature and understandable to all (incl. non-engineers) but clearly constructable
KEEP IN MIND

• The highest scoring ATP applications for past cycles are available at:

• Scoring Rubrics tell how a question and its subparts are weighted

• **TELL YOUR STORY ! ! !** Remember the Evaluators probably know nothing about your community.
HELPFUL RESOURCES

Active Transportation Resource Center

- On-Line Training
- In-Person Classes
- Flash Training (Guidance on ATP Application Questions)
- Automated Counter Loan Program (pedestrian and bike counts)
- Technical Assistance for Disadvantaged Communities (up to 10 communities for ATP Cycle 5) – Seeking interested community in late Fall 2019/Winter 2020
- Non-Infrastructure Workshop

http://caatpresources.org/
HELPFUL RESOURCES

**StreetMix**

- Free program that graphically shows dimensioned street cross sections (for the graphically challenged)

[https://streetmix.net](https://streetmix.net) (best to use in Chrome)