



Quick Wins that Work!

Finding the Right Project and Setting Up for Success

April 1, 2025

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Colorado Safe Routes to School Webinar Series

Safe Routes Partnership



Safe Routes to Healthy Food for Older Adults event in Washington, DC

The mission of the Safe Routes Partnership is to advance safe walking and rolling to and from schools and in everyday life, improving the health and well-being of people of all races, income levels, and abilities, and building healthy, thriving communities for everyone.



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Welcome!

Say hello in the chat!

- Name
- Location
- Share a recent Safe Routes quick-win or success story



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Reminders



MnDOT Demonstration Project

- Webinar is being recorded
- Resources linked in the slide deck
- Recording and slides posted after the webinar
- Questions in the Q&A box, general comments in the chat box



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SAFE ROUTES TO SCHOOL SUMMIT 2025



Our Path Forward

Tuesday, October 28 – Thursday, October 30, 2025
Virtual Summit via Zoom

saferoutespartnership.org/summit



Safe Streets and Roads for All (SS4A) NOFO



Preparing pop-up bike lane in Little Rock, Arkansas

- \$1 billion available to help communities develop plans and implement road safety projects
- Applications are short (two-pages)
- Chances of success are high
- Applications due June 26, 2025
- SRP is here to help - SS4A Office Hours
- [Read our SS4A blog post!](#)



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Webinar

The Countdown is On!
**2025 SS4A Funding for
Safe Routes to School**

**Tuesday, April 8, 2025
1 p.m.–2 p.m. ET**





COLORADO

Safe Routes to School Census

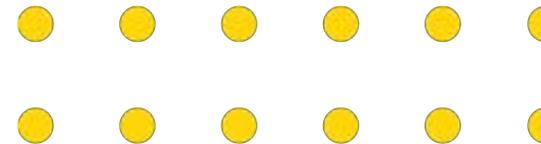
Help us track trends and better support your
Safe Routes to School work!

If you do work in Colorado, please fill it out.

Deadline: Tuesday, May 6, 2025



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Quick Wins Overview



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Photo: People painting a temporary crosswalk in Washington, DC

What is a Quick Win?



Rolling out temporary crosswalk
in Scranton, Pennsylvania

- Low-cost, local project
- Promotes safety and physical activity
- Temporary, short implementation timeline
- Demonstration projects
- Education and encouragement projects



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Why Quick Wins?



Pop-up artistic crosswalk in Washington, DC

- Take immediate action
- Low-cost, try before you buy
- Raise awareness
- Gather data
- Engage the community
- Build momentum
- Have fun!



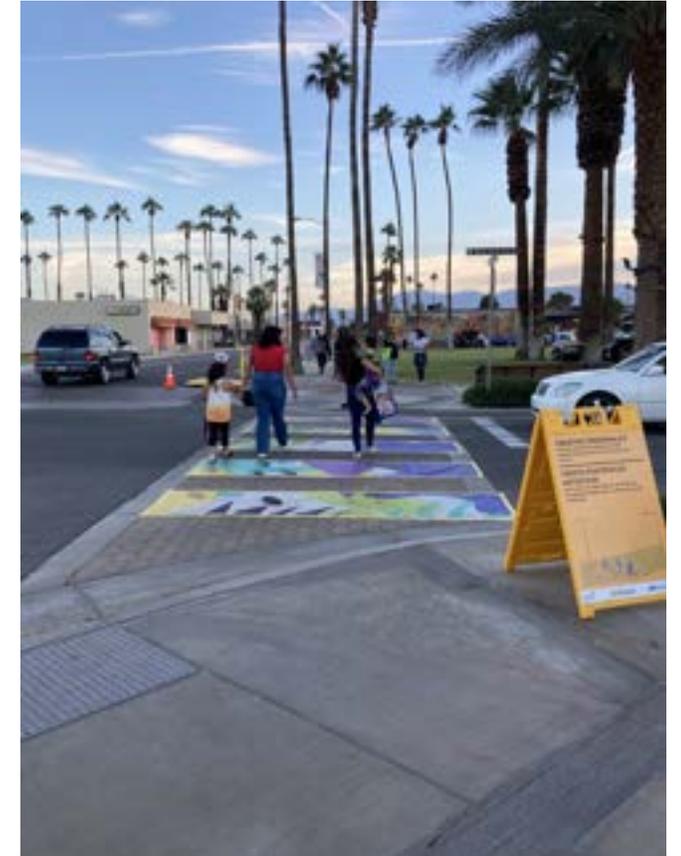
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Low Cost

- Temporary materials and supplies
- Low construction costs



Pop-walk and roll lane in Little Rock, Arkansas



Pop-up artistic crosswalk in Indio, California



Quick Timeline



Preparing pop-up crosswalk in Scranton, Pennsylvania



Pop-up seating in Indio, California

- Require less permitting
- Easy install and removal



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High Engagement



Bike audit in Pittsburgh, Pennsylvania



Preparing to paint crosswalk mural in Honolulu, Hawaii

- Neighborhood installs
- Community events
- Community conversations about safety, health, planning and design
- Can bring together all kinds of partners
 - Libraries, parks, nonprofits, local agencies, artists, communications, media





Yard sign installation at pop-up park in Little Rock, Arkansas



Temporary street stencil installation in Wellington, Pennsylvania



Free bike repair tent in Wellington, Pennsylvania



Safe Routes to School table in Wellington, Pennsylvania



Community members in Scranton, Pennsylvania



Pop-up information sign in Scranton, Pennsylvania



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Solution-Oriented, Creative, & Fun!



Painting temporary artistic crosswalk in Washington, DC



Testing out temporary artistic crosswalk in Washington, DC



Crosswalk mural painting team in Honolulu, Hawaii



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Data Collection Method

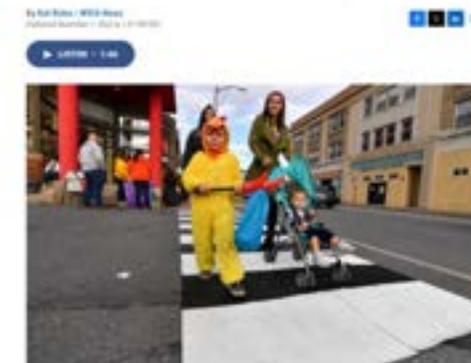


Dot survey in Scranton, Pennsylvania

Main Avenue in Scranton undergoes temporary safety enhancements for Halloween, setting stage for future improvements



Trick-or-treat traffic study



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Stepping Stone for Bigger Projects



Pop-up bike lane in Little Rock, Arkansas

- Infrastructure projects
- Grants
- Safe Routes to School activities
- Safe Routes to Everyday Destinations



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Funding Quick Wins

State and local funding

- Transportation
- Public Health
- Parks & Recreation
- Economic Development
- Arts & Culture
- Education

Grants

- [AARP Community Challenge](#)
- [T-Mobile Hometown Grants](#)
(Rural Communities)
- America Walks

Community Groups

- Rotary clubs
- Library foundations
- Neighborhood associations
- PTAs/PTOs



Quick Wins to Promote Community Design for Physical Activity

...

Steph Leonard, Darena Herschler
Built Environment Coordinators

Colorado Department of Public Health and Environment



State Physical Activity & Nutrition (SPAN)



Colorado is one of 17 states awarded funding from the Centers for Disease Control and Prevention to carry out the State Physical Activity and Nutrition (SPAN) program

SPAN's goal is to make healthy eating and active living more accessible.



SPAN - Community Design for Physical Activity

Planning and designing communities with activity-friendly routes that offer a direct and convenient way to actively reach everyday destinations.

- Support physical activity
- Improve safety
- Benefit local economy
- Promote social connectedness
- Improve air quality



Community Design for Physical Activity



Support local efforts to:

- Partner and collaborate
- Analyze data, policies, & environment
- Engage community to identify solutions
- Create action plans
- Implement quick win projects



Quick Win Projects



Low-cost local projects designed to:

- promote safe activity-friendly travel to everyday destinations
- build momentum for long-term policy and environment change

Types of Quick Wins

- Demonstration Projects
- Community Outreach
- Education & Encouragement



Demonstration Projects: Pop Ups



- Low cost and removable materials
- Installed for a few hours/days
- Ex. Parklets (pictured), temporary sidewalks with cones, StoryWalks on removable yard signs

Demonstration Projects: Quick Builds



- More substantial materials, but still removable/adjustable
- Can stay in place for months
- Intended to support long-term data collection
- Ex. temporary bulb-outs, mini traffic circle, pedestrian refuge island, lane reduction

Community Outreach/Engagement Projects



- Working collaboratively with a group of people who share a vested interest in a particular topic or issue.
- Unique to each community.
- Ex. Walk/Bike Audits, surveys, mini needs assessment



Education and Encouragement Projects



- Educating and encouraging the community on safe, active travel
- Ex. Bike and Roll to School Day events, walking school bus, bicycle rodeos, messaging campaigns

Success Stories



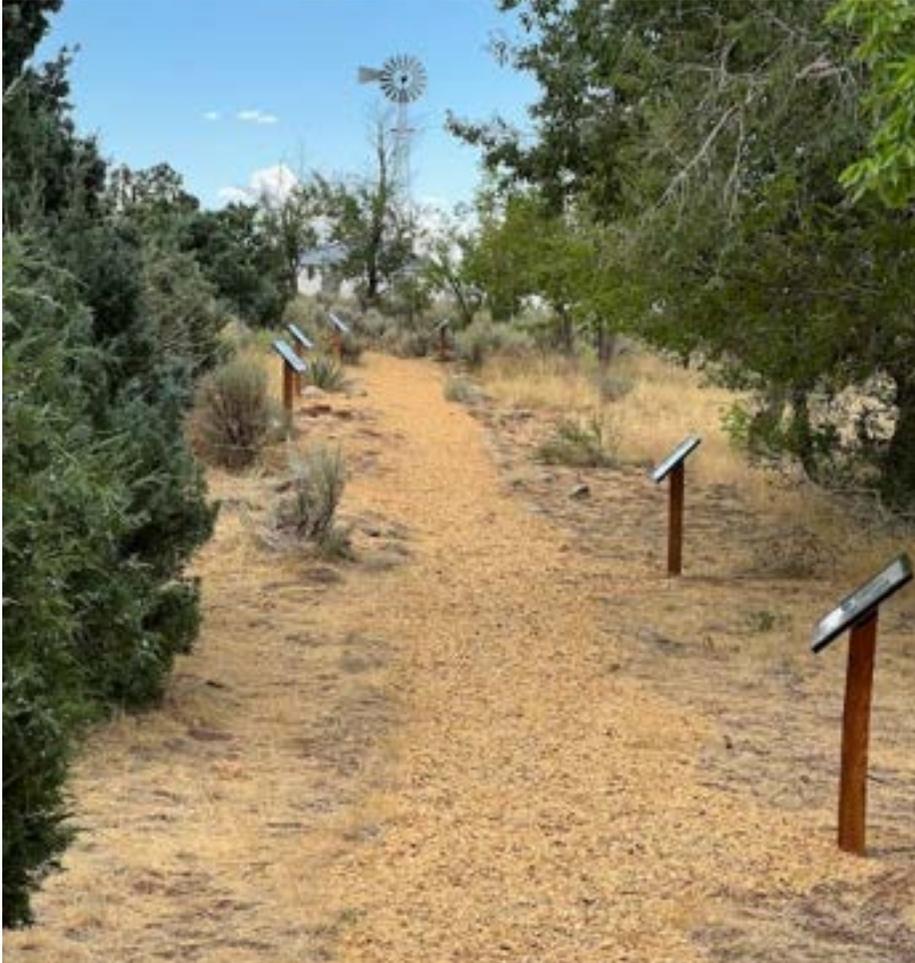
Bike Box - Demonstration Project



City of Lakewood

- Surveyed community to identify project to create safe active routes - ArtLine, light rail station
- Installed painted bike boxes at Garrison and Alameda
- Shared educational video for drivers and bicyclists on social
- Led to additional corridors

StoryWalk - Demonstration/Encouragement



- Hesperus - Ft. Lewis Mesa Library
- Partnered between library and school district - encourages walking between the two
 - Created a safe place for families to walk and play in a very rural community
 - Viewed as a community resource - new story every month



Walk Audits - Community Engagement



Communities throughout the state have used walk audits to:

- Safe Routes to Parks - inform action plans and projects
- Routt & Garfield County PH - build community coalitions and identify collaboration
- Sand Creek Regional Greenway - identify barriers to trail access

Bicycle Repair Kits - Education/Encouragement



- Denver Community Active Living Coalition and Denver Public Library
- Supplied bicycle repair toolkits for 2-hr check-out with library card
 - Trained 80+ library staff with fix-a-flat training
 - Piloted at 7 libraries, grew to 26 libraries and 225 checkouts YR1

Think BIG, Start small



- Include diverse partners
- Design with long-term goals in mind
 - Prove a concept, implement a plan, pursue larger funds...
- Create the plan with community
 - Increase access, remove barriers, improve safety and comfort
- Collect pre/post data
 - Measure impact to identify what's next!

You Can Do It Too!



Consider developing a local quick win opportunity open to residents and community groups!

Examples:

- Englewood Neighborhood Improvement Grant
- Denver Community Active Living Coalition (CALC) Micro-Grant



Thank you! Let's stay connected.

Steph Leonard, Steph.Leonard@state.co.us

Darena Herschler, Darena.herschler@state.co.us





What else do Quick Wins look like?



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Separated Bike & Ped Lanes



Traffic Circles



Refuge Islands



Curb Extensions

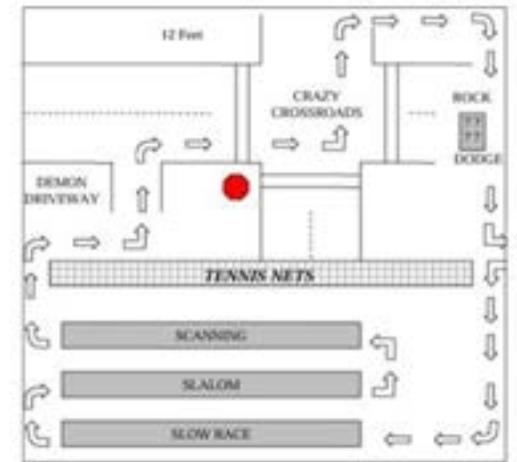




Street Art



Pop-up Bus Stops



Bike Rodeos



In-road yield signs

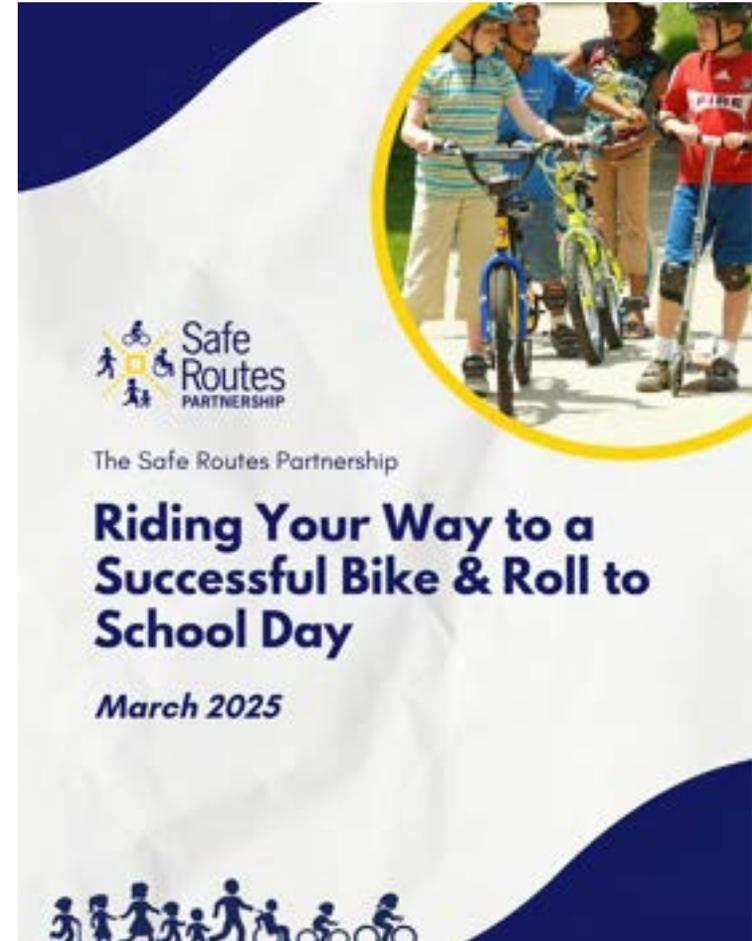


Walk Audits



May 7th is Bike & Roll to School Day

This is a great opportunity to try out biking, rolling, and walking to school!





How Do I Get Started??



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How Can it Work?

Let's tell a Story

Hamilton, MT

Population: 4,659



Map of Montana with Hamilton highlighted

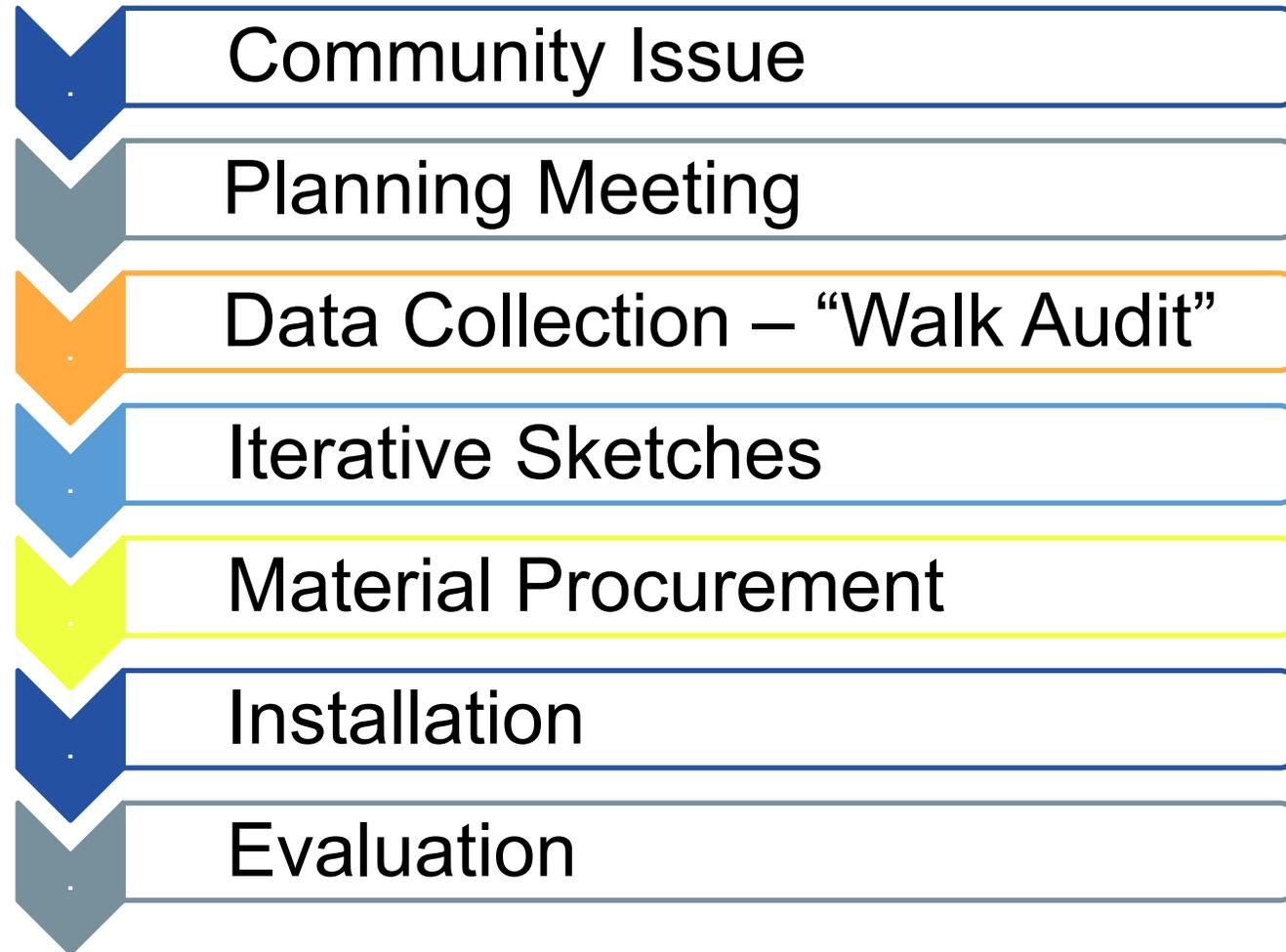


View of the Bitterroot Mountain - photo credit: City of Hamilton



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Go Slow to Go Fast!



Planning

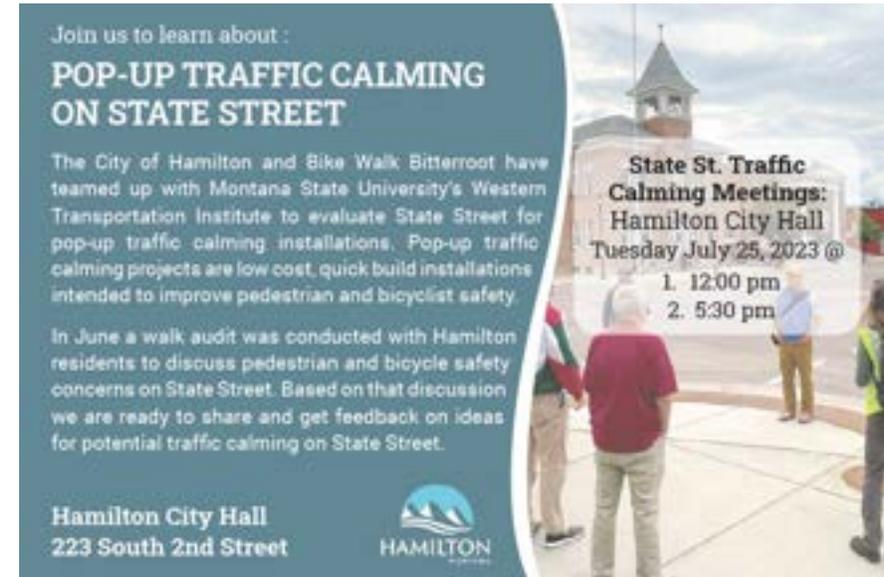
Engage with the community

Bring Partners

- Planning, Fire, Police, Schools, Businesses, residents



Walk audit with residents - Hamilton, MT



Flyer from walk audit outreach - Hamilton, MT



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Set a Goal

Slow Traffic to create a safer place for all road users

Children, Adults, Pets

Pedestrians, Cyclists,
Drivers



It's Iterative



Fire truck testing turning radius - Hamilton, MT



School bus testing turning radius - Hamilton, MT

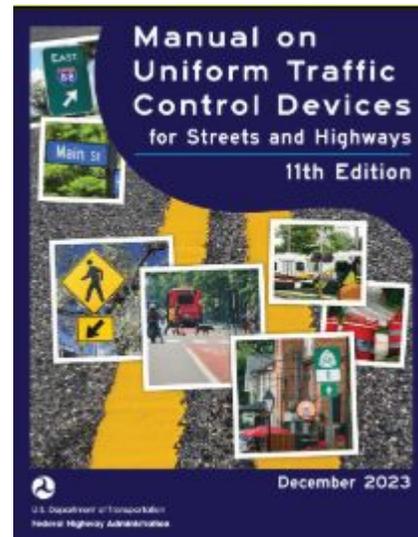


Let's get Some Materials

Can be quick and easy

Can be durable and long-lasting

Make it look good



Self-watering style planters & round bollards

Manual on Uniform Traffic Control Devices

Installation

Another opportunity to work together

- Public Works
- DOT's
- Schools
- Neighbors
- Transportation



Neighbors helping with install - Hamilton, MT



Traffic Circle - Hamilton, MT

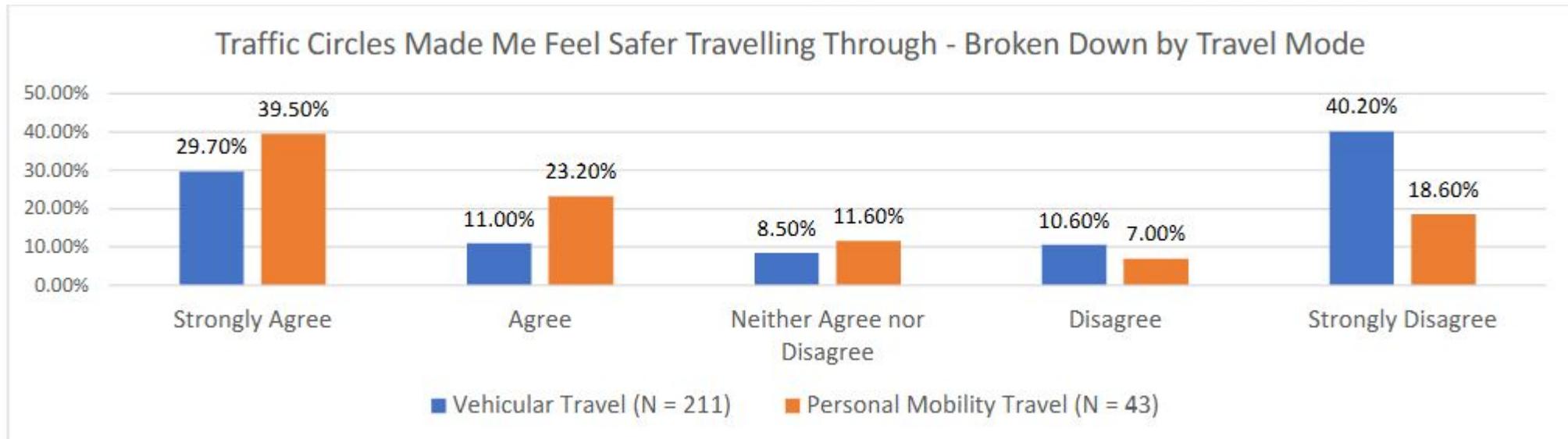


Evaluation

Community Survey Speed Volume

Incoming – (Southbound)	Before Installation	During Installation	Change
Average Speed	19.1 mph	17.3 mph	- 1.8 mph
85 th Percentile Speed	23 mph	20 mph	- 3 mph
Max Speed	36 mph	26 mph	- 10 mph
% Over Speed Limit	3.7 %	0.3 %	- 3.4 %
Average Daily Vehicle Volume	80	65	- 15

Results collected midblock on the project - Hamilton, MT



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Responses from community survey administered in Hamilton, MT

What's Next?



How Was it Funded?

- Bike/Walk Bitterroot - local chapter of Bike/Walk Montana
- AARP Challenge Grant
- City of Hamilton
- Montana State University - Western Transportation Institute



Rural Communities - It Can Work

Sometimes
it's easier

Less processes to
go through

Sometimes
it's harder

Main Street is a
State Highway

**We will have an entire track at the fall Safe Routes to Schools virtual summit on working in Rural communities



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Quick Wins Discussion

Use the chat to share some ideas that you might have for quick wins in your community



Questions & Answers

Share your questions in the Q & A box.



Join the CDOT CSRTS Advisory Committee

Are you passionate about getting more kids biking, walking and rolling to school safely?

We are currently seeking a TPR (Transportation Planning Region) representative to join our Colorado Safe Routes to School Advisory Committee in 2025. Please consider coming on board!

The CSRTS Advisory Committee's primary responsibility is to review Safe Routes to School grant applications and recommend projects for funding. In addition, the committee is responsible for input into the process, the long-term growth of the program, and sharing program information with their communities. If you would like to be involved, please send a resume and brief description of interest to Melissa.Houghton@state.co.us as soon as possible.

Thank you for sharing your time to build safe and healthy futures!



Stay Connected



Questions

Email kori@saferoutespartnership.org

matt@saferoutespartnership.org



Join the Safe Routes to School Google Group!

Email christina@saferoutespartnership.org

- Provide the email address you want to use to sign up

[Sign up for SS4A Office Hours](#)



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