

# Implementing Safe Routes to School in Low-Income and Diverse Communities

Limited Professional Resources

East Moline, Illinois











#### A little background...

- East Moline one of 5 "Quad Cities" of Iowa & Illinois
- Population of 20,000+
- East Moline School District K-8, serves 2,500+ students in 5 schools
- Ridgewood Elementary 400+students, K-4. Diverse population with 60+% free / reduced lunch
- November 2009 20% walked, 30% bus, 50% private car



### "Planting Seeds"

- Participated in 2008 International Walk to School Day
- District Transportation Director, School Nurse, and Asst. City Engineer attended locally sponsored Mark Fenton SRTS training – October 2008
- Illinois state SRTS training summer 2008



### **Moving Forward**

- Awarded grant from Active
   Transportation Alliance (ATA)
   (Chicago) for development of travel plan
- ATA staff interviewed city & school staff, elected officials, parents and other stakeholders.
   Walkability assessment completed - May 2009
- Travel Plan completed and approved for Ridgewood School – September 2009











## **Moving Forward**

- International Walk to School Day 2009
- "Pedestrian Priorities Project" formed for City of East Moline – includes Ridgewood Principal, city staff, elected officials, community partners and citizens – January 2010
- "Walk to School Wednesdays" initiated – spring 2010



#### **Next Steps**

- Continue International Walk to School Day & Walk to School Wednesdays
- Apply for infrastructure and noninfrastructure grants from Illinois DOT – fall 2010
- Begin looking at "Safe Routes to Bus Stops"
- Spread SRTS to additional elementary school



 Started small – "Walk to School Day"

- Moved outside walls for support

   community organizations, city
   staff, elected officials, parents –
   this is key when district doesn't
   have the capacity
- Involved the media
- Timely grant Active Transportation Alliance









#### **Contact Information**

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