

РНОТО ВООТН

From selfie stations to the resurgence of Polaroids, we have seemingly endless options for how we capture and share our lives. Get in on the action by creating a DIY photo booth at your next event.

Where and When to use It: A photo booth can add a bit of fun to office spaces, conferences, and outreach events. Use them to document special moments or to solicit ideas from the community. Photo booths can also demonstrate large-scale support for a local cause or community action.

MATERIALS

- Large piece of fabric or tarp a bedsheet can work great!
- Camera
- Markers
- · Message card cardstock or small whiteboard
- Optional: Other fun thematic props



INSTRUCTIONS

- 1. Create blank message cards for people to fill out at your booth. Your message card could ask people share something about who they are and how they feel about their community. Be sure to have message cards in the various languages spoken within the community. Here are a few messaging ideas:
- I am a _____ who wants _____.
- I bike because...
- I dream of a street where...
- My community is...
- I bet you didn't know that my community...
- 2. Hang a large piece of fabric or paper to create a photo backdrop.
- 3. Invite event participants to fill out a message card to hold in their photo booth picture. If you have access to a Polaroid camera or picture printer, you can create a collaborative photo display during your event

Tip: Expand your reach by creating a fun hashtag for your photo booth. Encourage people to use the hashtag when sharing their photo booth picture on social media.

Tip: If photo subjects do not want their pictures taken or want their faces displayed, ask if you can take a picture of their message card instead.

NEXT STEPS

- Share images on social media if you have permission from the photo subjects.
- Use responses from the message cards to inform your future work and to educate the larger public about a particular issue.

Safe Routes Partnership leads creative community engagement activities to support Vision Zero initiatives in Washington, D.C. All activities can be adapted for different audiences and purposes. Have you tried one out in your community? Let us know!

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