Pennants

Colorful pennant flags can make any space feel festive. Easy to design in any shape or style, this multi-purpose décor gives people to show off their community pride.

Where and When to use It: Pennant flags have the flexibility to be whatever you need them to be—window decorations, office art, community building exercises. Make a pennant creation station at your next outreach event or leave a few empty pennants and drawing materials in your office lobby for visitors to complete (bonus points if there is a space to display them!). To add more meaning, ask people to design a pennant focused on a theme relevant to your work or community.

Materials

- Paper - cardstock, printer paper, construction paper, tissue paper
- Markers, colored pencils, crayons
- Pencils • String • Tape • Mini clothespins
- Optional: Glue sticks, magazine, and colorful decorative paper for pennant collages

Instructions

1. Create a pennant template. Pennants are usually triangle-shaped and can easily be designed on a computer or by cutting triangle-shaped pieces of paper.

2. Decide on a theme for your pennants. You can include the theme on a pre-made pennant template or display it at your outreach table. Here are a few themes and prompts to get you started:
   - Our community is...
   - Celebrate community milestones – Founder’s Day, school anniversary, grand opening
   - Hidden gems – What is something you want other people to know about your community that is not usually talked about?
   - Favorite memories
   - Foods from your culture
   - Design a symbol or logo that represents you

3. Have participants create their pennants. This is supposed to be fun and freeing, there is no wrong way to complete the activity. As people are creating, encourage conversations about the theme and the art.

4. Hang up pennants to decorate an outreach table display or to brighten an indoor space. If this activity is completed in a workshop, have people share their pennants with the group.

   Tip: Many communities have their own flag-making traditions. For example, traditional papel picado is decorative Mexican folk art using cut tissue paper to make color banners. Research cultural traditions in your community and incorporate them into your outreach display.

Next Steps

- Save pennants to use as decorations for future events. Repeat this activity a few times to build a collaborative art piece. See if there are any trends or variations when creating pennants with different groups.

Safe Routes Partnership leads creative community engagement activities to support Vision Zero initiatives in Washington, D.C. All activities can be adapted for different audiences and purposes. Have you tried one out in your community? Let us know! www.saferoutespartnership.org | facebook.com/SafeRoutesPartnership | Twitter @SafeRoutesNow