

Shared Use 101

The Nuts & Bolts of Improving Health through Shared Use in Asian American, Native Hawaiian, and Pacific Islander Communities

Communities across the country suffer from insufficient physical activity and a lack of access to physical activity opportunities. Shared use can be a simple solution to increase physical activity in Asian American, Native Hawaiian, and Pacific Islander communities.

Why is shared use important for community health? When children and adults don't get enough physical activity, it can lead to poor health, including obesity, diabetes, and heart disease. Asian American, Pacific Islander, and Native Hawaiian communities are adversely affected by the lack of access to physical activity opportunities in their neighborhoods. Filipinos are 70 percent more likely to be obese compared to the overall Asian populations. Additionally, overweight and obesity are higher among Native Hawaiian and Pacific Islander communities. Physical inactivity increases risk of many adverse conditions, and overall, Asian Americans are 1.2 times more likely than white Americans to fail to meet federal physical activity guidelines. More than half of the Asian American Pacific Islander population is inactive (52.5 percent), compared to 44.1 percent of the white population. Levels of inactivity are even higher for Native Hawaiians and Pacific Islanders

Many communities are working to address physical inactivity by increasing access to spaces that have traditionally been closed to the public, such as schools and other municipal buildings; this practice of creating community access is called shared use (also known as "joint use"). A common example is when a school opens up access to its grounds outside of school hours to allow the public to use a track or playground. The key is that entities are pooling existing resources to create increased access to physical activity opportunities. Shared use has been recommended as a promising strategy to address issues of physical inactivity and obesity by leading public health authorities including the Center for Disease Control and Prevention, the U.S. Department of Health and Human Services, and the American Academy of Pediatrics.

How does shared use work?

Shared use usually involves an agreement between two entities, in which one (often a school or church) agrees to open or broaden access to their facilities for community use, such as recreational activities, and the other (often a city or nonprofit) agrees to share some of the costs or risks of doing so. The partnerships can be



formal (e.g., based on a written, legal contract) or informal (e.g. based on historical practice). Successful partnerships generally rely on the pooling of resources to expand community access and use public space more efficiently. Shared use can also happen without a partner through an open use policy, which allows schools or government entities to set out when and how they will allow community access to their property.⁴

While shared use often is centered around schools, it can involve other community institutions, such as libraries, community centers, community clinics or hospitals, temples, monasteries, mosques, gurdwaras and other places of worship.



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Why shared use?

Too often, children find the gate to their school's blacktop or basketball court locked after school hours, locking them out of opportunities to be physically active. Closing off recreational facilities after school leaves many children and families struggling to incorporate physical activity into their daily lives. They may live in an area without a nearby park or be unable to afford exercise equipment or a gym membership, and these challenges are especially acute in low-income areas. Shared use makes physical activity easier by providing children and adults with safe, conveniently located, inviting and affordable places to exercise and play. A pilot joint use program in urban Honolulu, Hawaii, was successful in providing new opportunities for students, teachers, staff, and the community to be physically active. Besides making sense from a health perspective, shared use agreements make sense financially because they build upon assets the community already has. Sharing existing space is cheaper and more efficient than duplicating the same facilities in other parts of the community.

Challenges

While shared use is an effective approach to increasing access to physical activity opportunities, with successes in rural, urban and suburban communities, communities may need to overcome a variety of challenges.⁵ Fortunately, shared use agreements can overcome potential hurdles by addressing concerns and spelling out solutions. Some common concerns are as follows:

- Maintenance Shared use agreements can detail each partner's responsibilities to help ensure that the properties are protected from damage and receive regular maintenance. When resources are being shared, it's important to have shared use agreements that specify who needs to make repairs and who will address "wear and tear" to the property. Some school officials have noticed a decrease in vandalism since implementing a shared use agreement. They find that when community members share school resources, they take pride and ownership in the space, which often deters vandalism.
- Operations Who will unlock the gates or run the program? These questions can be answered through a shared use agreement so partners know what they are responsible for.
- Liability What if someone gets hurt? Experts say most schools' existing liability protections and insurance are

- generally sufficient to cover any liability issues associated with shared use. Districts can check with their insurer to confirm that this is the case. Shared use agreements can identify liability concerns and make sure they are accounted for.
- Ownership How does shared use affect how decisions are made about the property? The agreement should be clear about the ownership of land, facilities, and any items constructed or brought on to the property.
- Cost What costs will the partnership involve? Shared use agreements can be used to define how much each partner contributes. Partnerships do not need to be costly to be successful. Agreements can help partners anticipate what the cost might be.

Conclusion

Shared use policies and agreements work to address the lack of physical activity opportunities in communities across the country. In Asian American, Pacific Islander and Native Hawaiian communities, shared use can be a successful strategy to address access to physical activity. Shared use can help improve health for Asian Americans, Native Hawaiians, and Pacific Islanders.

Resources

- Shared Use Clearinghouse
- Shared Use FAQs
- Spectrum of Shared Use

Notes

- ¹ Center for Disease Control and Prevention (2011) Social Determinants of Health http://www.cdc.gov/socialdeterminants/Definitions.html.
- ² U.S. Department of Health and Human Services. Healthy People 2020: Physical Activity Objectives (PA-10). 2010. Available at: www.healthypeople. gov/2020/topicsobjectives2020/objectiveslist.aspx?topicid=33.
- ³ American Academy of Pediatrics. Policy statement. Active healthy living: prevention of childhood obesity through in¬creased physical activity. Pediatrics. 2006; 117(5): 1834–1842. http://pediatrics.aappublications.org/content/117/5/1834.%20full?sid=1683e4b9-4c9b-4045-84f1-051d3546796f.
- ⁴ ChangeLab Solutions (2014) Open Use- An Alternative http://changelabsolutions.org/open-use.
- ⁵ www.jointuse.org.