Walk, Ride, and Roll Webinar Series
A Safer System for Student Travel: Enhancing Safe Routes to School Through Vision Zero
Wednesday, September 20th, 2023
The mission of the Safe Routes Partnership is to advance safe walking and rolling to and from schools and in everyday life, improving the health and well-being of people of all races, income levels, and abilities, and building healthy, thriving communities for everyone.
Webinar Logistics

• Questions in the Q&A box

• Comments and resource links in the Chat box

• Recording and slides will be available

*Say hi in the chat!*

• Name, location, connection to Safe Routes
TODAY’S PRESENTERS

Kori Johnson
Program and Engagement Manager
Safe Routes Partnership

Jon Johnson
Associate City Planner
Department of Planning and Infrastructure (DOTI)
City and County of Denver

Rolf Eisinger
Vision Zero Program Manager
Department of Planning and Infrastructure (DOTI)
City and County of Denver
Vision Zero is an international road safety movement to eliminate all traffic fatalities and serious injuries. It started in Sweden in 1997.
Cities, counties, and towns across the U.S. have Vision Zero programs or have programs in development.

**Poll:** Does your community have a Vision Zero program?
Chat: What have partnerships between Safe Routes to School and Vision Zero looked like in your community?
What Can Safe Routes to School Bring to Vision Zero?

• School contacts
• Community member contacts
• Child safety expertise
• Community engagement
• Accessibility
• Fun!
• Others?
What Can Vision Zero Bring to Safe Routes to School?

- Transportation planning, engineering, and safety experience
- Infrastructure improvements
- Action planning
- Funding opportunities – [Safe Streets and Roads for All (SS4A)]
- Large scale communications and messaging
- Others?
LEADERSHIP

Safe Routes to School
  • Bottom-up or Top-down

Vision Zero
  • Top-down
PARTNERS

Safe Routes to School

- School./School district
- Parents and caregivers
- Students
- Public works/planning/transportation
- Public health

Vision Zero

- Elected officials
- Public works/planning/transportation
- Public health
- Advocates and community organizers
POPULATION FOCUS

Safe Routes to School

• K – 12 students, families, school personnel, and community members

Vision Zero

• All road users
KEY STRATEGIES

Safe Routes to School: The Six Es

- Equity
- Encouragement
- Education
- Engineering
- Engagement
- Evaluation

Vision Zero: The Safe System Approach

- Safe Road Users
- Safe Vehicles
- Safe Speeds
- Safe Roads
- Post-Crash Care
PRIMARY BENEFITS

Safe Routes to School
• Improved safety around schools
• Higher rates of walking, biking, and rolling to school
• Higher rates of physical activity among children and youth
• Less traffic congestion around schools

Vision Zero: The Safe System Approach
• Improved safety across the country
• Reductions in traffic deaths and injuries
Planning Your Partnership

- Where are you program priority areas (neighborhoods, zip codes, demographics)?

- Where do your priority areas overlap?

- How does data inform your program priorities?

- What other information helps you prioritize your priority areas?
Planning Your Partnership

• What are some of the biggest safety concerns you hear from the communities you work with?

• How do you communicate with members?

• What resources can you bring to this partnership?

• What are some of your upcoming program activities or initiatives?
Build the partnership that works for you!
Albuquerque Public Schools (APS) Vision Zero Task Force

• Part of APS Capital Master Plan

• District employees, teachers, administrators, local agencies, community members

• Guides APS Vision Zero for Youth Initiative
  • Traffic safety curriculum
  • APS Vision Zero Action Plan
  • Traffic safety awareness campaign
New Resource!

- **Teaming Up on Road Safety: Actionable Guidance for Integrating Safe Routes to School and Vision Zero Programs**
  - Partnership planning strategies
  - Collaborative program activities
  - Partnership examples from Denver, Colorado and Albuquerque, New Mexico
Next Colorado Safe Routes to School Webinar Series:
Wednesday, October 11th, 11am MT
Plotting Our Partnerships: Community Engagement Capacity Building Strategies
Contact Information

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