Fundraise the Active & Healthy Way

www.activeschoolsfundraising.org

KAISER PERMANENTE®

ACTIVE SCHOOLS FUNDRAISING

Let's Move. Active Schools

This promotion does not constitute or imply endorsement by the Federal Government of any product or service of PHA.

Today's Speakers

Leticia Gonzalez
Subject Matter Expert: Physical Education
Sportime featuring SPARK

SPORTIME featuring SPARK
ACTIVE. HEALTHY. HAPPY.

Julie Frank
Senior Manager of Development
Safe Routes to School National Partnership

Safe Routes to School National Partnership

OBJECTIVES

Attendees will learn:

- How to create an Active Schools Fundraising team
- How to add online fundraising to your existing walk-a-thon or fun run
- How to kick start a new healthy fundraiser—active & healthy fundraising ideas
- About Sportime featuring SPARK products & programs
- How to win prizes

This webinar is for you!

SCHOOLS FUNDRAISING

Easy as 1-2-3!

1. Create an Active Schools Fundraising team.

2. Raise at least $800.

3. Purchase at least $600 products/services from Sportime featuring SPARK.

Complete all 3 steps and…

Chance to win (1) Set #3 SPARK Instructional Materials (program of choice)

($399 value)

Note: Includes manual, music CD, SPARKfolio, & 3 year SPARKfamily.org membership (does not include laptop)

Safe Routes to School National Partnership

The mission of the National Partnership is to advance safe walking and bicycling to and from schools, to improve the health and well-being of kids of all races, income levels, and abilities, and to foster the creation of healthy communities for everyone.

healthy fundraising

help active kids do better

- Healthier, more active way to fundraise
- No start-up fee or selection process
- Your group keeps 75% of online funds raised

ACTIVE SCHOOLS FUNDRAISING

RAISE MORE. MOVE MORE.

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healthy fundraising

help active kids do better

- Fundraising benefits your program and 25% of funds support a number of national physical activity efforts—it's a Win-Win!
- No additional charges
- Discounts to help funds go even farther

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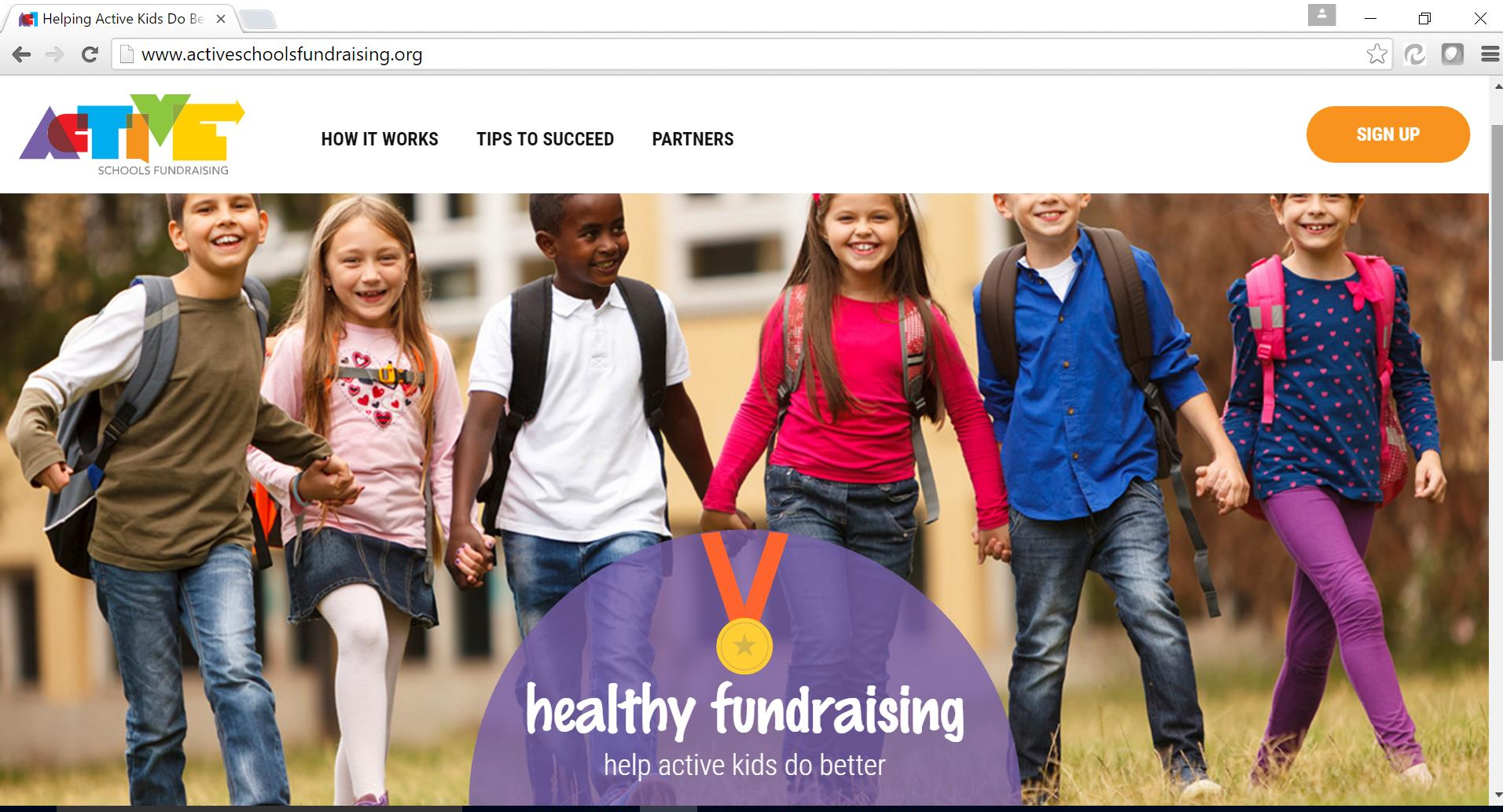

Welcome to Active Schools Fundraising

Fwd: Welcome to Active Schools Fundraising! - julief@saferoutespartnership.org - Safe Routes to School National Partnership Mail - Google Chrome

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More

Fwd: Welcome to Active Schools Fundraising! Inbox x

Julie Frank <julief@saferoutespartnership.org> 3:37 PM (0 minutes ago)

to me

Raise more! Move more!

Hello,

Welcome to Active Schools Fundraising!

Your account has been set up on our fundraising platform.

Click here to sign in under the Returning Participants section.

Please enter your username and temporary password (below) and take the steps below to finish setting up your fundraising page.

Username: JulieFrank
Temporary Password: XXXXXXX

Once you have signed in you will be on your personal start page and fundraising hub:

- Here you can edit your PERSONAL message for your family or add photos.
- As the team captain, you will want to edit your TEAM PAGE and with a message about what your group is fundraising for, include school photos and details about your walk-a-thon or event, and more. Go to the TEAM on the left sidebar and scroll down to make team page edits.
- RECRUIT TEAM MEMBERS next by sending emails and promoting the event at your school.

Want some more ideas? See the Playbook for details.

And most importantly, have fun!

Active Schools Fundraising
info@activeschoolsfundraising.org

Search the web and Windows

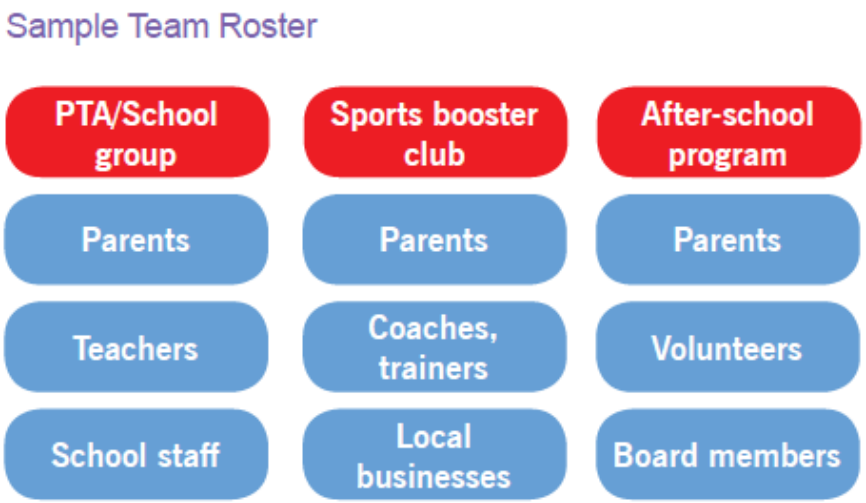
SCHOOLS FUNDRAISING

Create an engaging team page.

From your fundraising hub, write a description of your event or challenge and add photos. Choose from our standard photo options or customize it with your own logos, mascots, and photos.

Invite everybody.

Data shows that for each team member you add, your effort will raise, on average, $100 dollars more.



Healthy Fundraising Playbook

SCHOOLS FUNDRAISING

Active & Healthy Fundraising Ideas

- Fruit & Veggie Olympics
- Line Boogie Bonanza
- Straddleball Spectacular
- Aerobic Bowling Night
- Survivor Challenge
- Poker Adventure Race
- Dance Party May 5-8

SPORTIME Featuring SPARK

ACTIVE. HEALTHY. HAPPY.

Free lesson plans @ http://www.sparkpe.org/physical-education/lesson-plans/

SPORTIME®
Featuring SPARK™

ACTIVE. HEALTHY. HAPPY.

2017

Active Schools Fundraising

Sportime featuring SPARK

We are committed to providing physical education equipment and curriculum that help educators enhance the physical development of K-12 students of all abilities while encouraging lifetime activity and fitness.

Innovative Products & Evidence-Based Programs

For over **50 years**, Sportime has provided **innovative** physical activity products and resources to physical education teachers, youth & recreation leaders, and child care providers.

The SPARK **research-based** programs offer lesson plans, assessments, videos, and training aligned to national and state physical education standards.

Together, Sportime & SPARK provide the resources that you need to deliver highly active, inclusive, and enjoyable physical education and activity experiences before, during, and after school.

Great Brands

Physical Education & Sport

1. Innovative equipment
2. Competitive pricing
3. SHAPE America Teacher Of the Year (TOY) recommended products

Physical Education & Wellness

1. Evidence-based content
2. Effective professional development
3. Assessment & evaluation
4. Content matched equipment

Special Needs

1. Positioning and Mobility (including gross motor skills)
2. Fine Motor Skills
3. Sensory Processing
4. Language and Communication Skills
5. Instructional Support

Nutrition Education

1. Evidence-based content
2. Effective professional development
3. Assessment & evaluation
4. Nutrition Equipment Items

Physical Education & Physical Activity Packs

- K-2 Starter Pack, Item #: 1563189 ($699.99)
- 3-6 Starter Pack, Item #: 1563190 ($699.99)
- Classroom Set, Item #: 1515835 ($419.99)
- Recess Pack, Item #: 1563191 ($559.99)
- MS Fitness Station Pack, Item #: 1563192 ($799.99)
- HS Fitness Station Pack, Item #: 1563193 ($799.99)

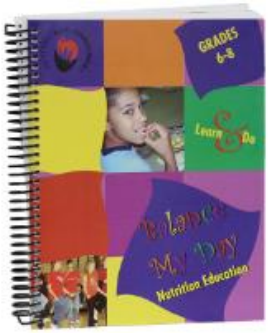
Inclusive Products from Abilitations

- Sensory Ball Pack, Item #: 015923 ($108.99)
- Hand Ball Pack, Item #: 1439925 ($68.99)
- Play and Therapy Ball Set, Item #: 1384102 ($262.59)
- Grabits Tactile Pack, Item #: 020499 ($41.99)
- Weighted Sports Ball Set, Item #: 1543187 ($119.99)

SPORTIME Featuring SPARK

Nutrition Education

- Curriculum (K-2, 3-5, 6-8)
  - Set #1: digital ($49)
  - Set #2: hard copy ($79)
  - Set #3: digital + hard copy: ($99)
- My Plate Bean Bags, Item #: 1480097 ($101.99)
- My Plate Nutrition Container Bags, Item #: 1478721 ($93.49)



SPORTIME Featuring SPARK

SPARK™

The Most Researched and Field-Tested PE Program in the World!

4 Essential Components = Outcomes

1. SPARK Curriculum
2. Training
3. Follow-Up
4. Sportime Equipment

SPORTIME Featuring SPARK

2017 SPARK Institutes

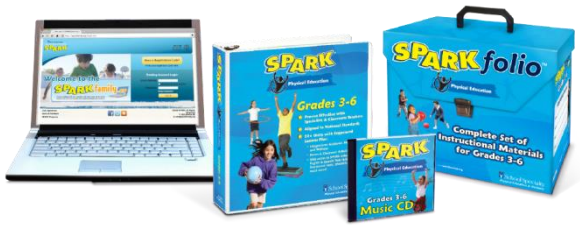
- San Diego, CA
- $459/Person/Program
- 2 fun & active days
- Great presenters
- sparkpe.org/institutes

- After School: June 12-13
- PE Tech: June 22-23
- K-2 PE: July 10-11
- 3-6 PE: July 13-14
- MS PE: July 24-25
- HS PE: July 27-28

SPORTIME
Featuring SPARK

Next Steps

- Use Active Schools Fundraising to raise funds to purchase great products or services from Sportime featuring SPARK.
- Raise at least $800 with Active Schools Fundraising and purchase $600 of Sportime featuring SPARK products AND get a chance to win 1 set of SPARK Instructional Materials ($399 value)!
- Special discount off List Price for Safe Routes to Schools National Partnership/Active Schools Fundraising!



SPORTIME Featuring SPARK

FREE RESOURCES FOR YOU!

SPARK Webinars

Go to sparkpe.org and register today!

SPARK eNewsletter

Go to sparkpe.org and sign up today!

The SPARK Grant-Finder

SPARK Grant Finder

Go to sparkpe.org and find a grant today!

SHAPE America SOCIETY OF HEALTH AND PHYSICAL EDUCATORS
health. moves. minds.

Standards Alignment

See how Sportime Featuring SPARK aligns with national and state content standards at sparkpe.org!

SPORTIME Featuring SPARK

For More Information

www.Sportime.com

info@Sportime.com

THANK YOU!!!!

Timeline

- Sign up **NOW**: activeschoolsfundraising.org
- Create Active Schools Fundraising team **by May 1st**
- Raise $ by **May 31st**
- Funds will be mailed out by **June 9th**
- Purchase Sportime featuring SPARK products/services by **Aug 1st**
- Drawing: (1) Free Set #3 SPARK Instructional Materials ($399 value) **Aug 4th**

Other Prizes

Raise at least $100 using Active Schools Fundraising for a chance to win 100 water bottles donated by Specialized.

ACTIVE SCHOOLS FUNDRAISING

Raise at least $250 using Active Schools Fundraising

For a chance to win a Skillastics game (up to $299.95 value)

Skillastics®

For a chance to win a Dero Bike Bike Rack ($467 value)

DERO
A PLAYCORE Company

SCHOOLS FUNDRAISING

Raise at least $500 using Active Schools Fundraising

For a chance to win $250 in Safe Routes to School reflective product from I'm Safe

I'M SAFE!®

For a chance to win 15 Cycliq Fly6 bike cameras ($2,535 value)!

CYCLIQ

SCHOOLS FUNDRAISING

Contact Us

Julie Frank

julief@saferoutespartnership.org

858-715-1388

Leticia Gonzalez

leticia.gonzalez@sportime.com

619-252-4034

Thank you & enjoy fundraising!