

Fundraise the Active & Healthy Way



www.activeschoolsfundraising.org



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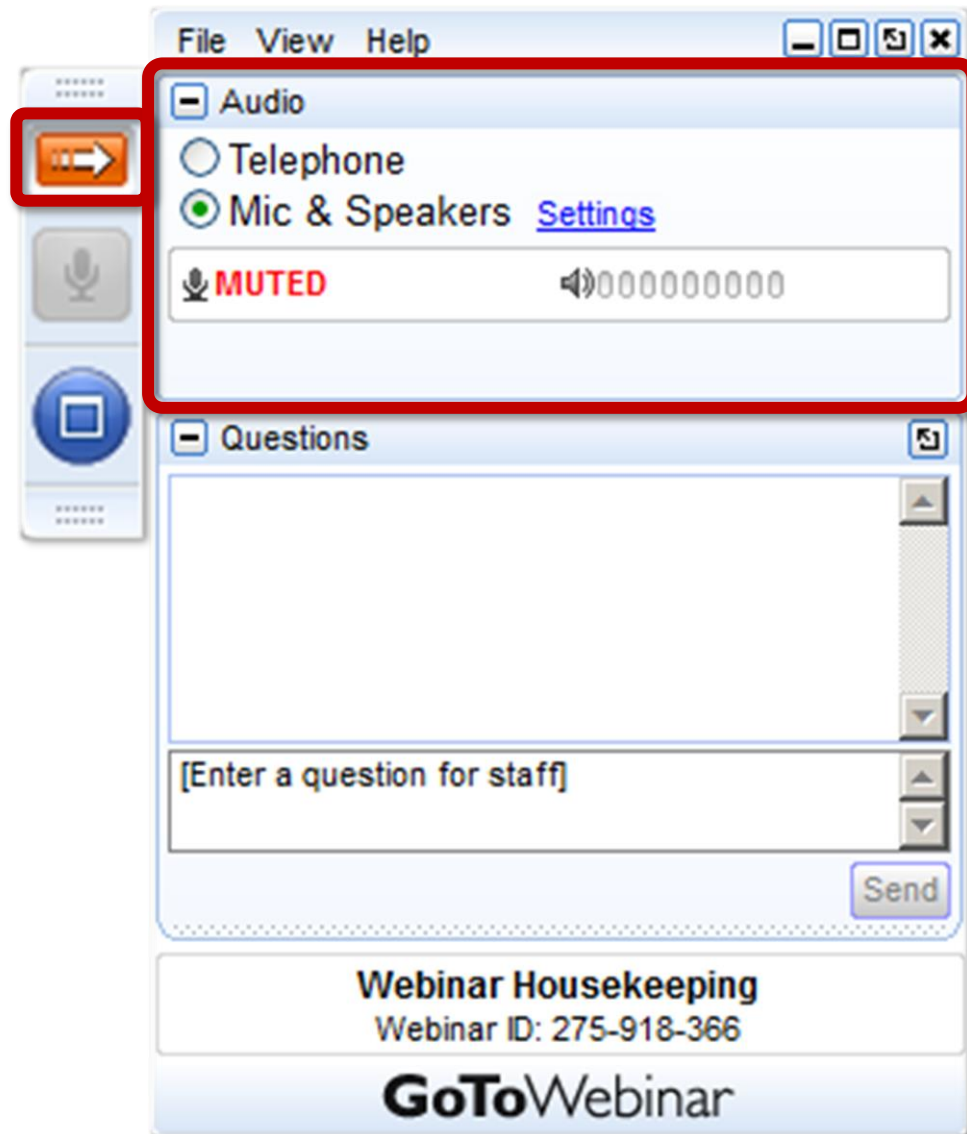
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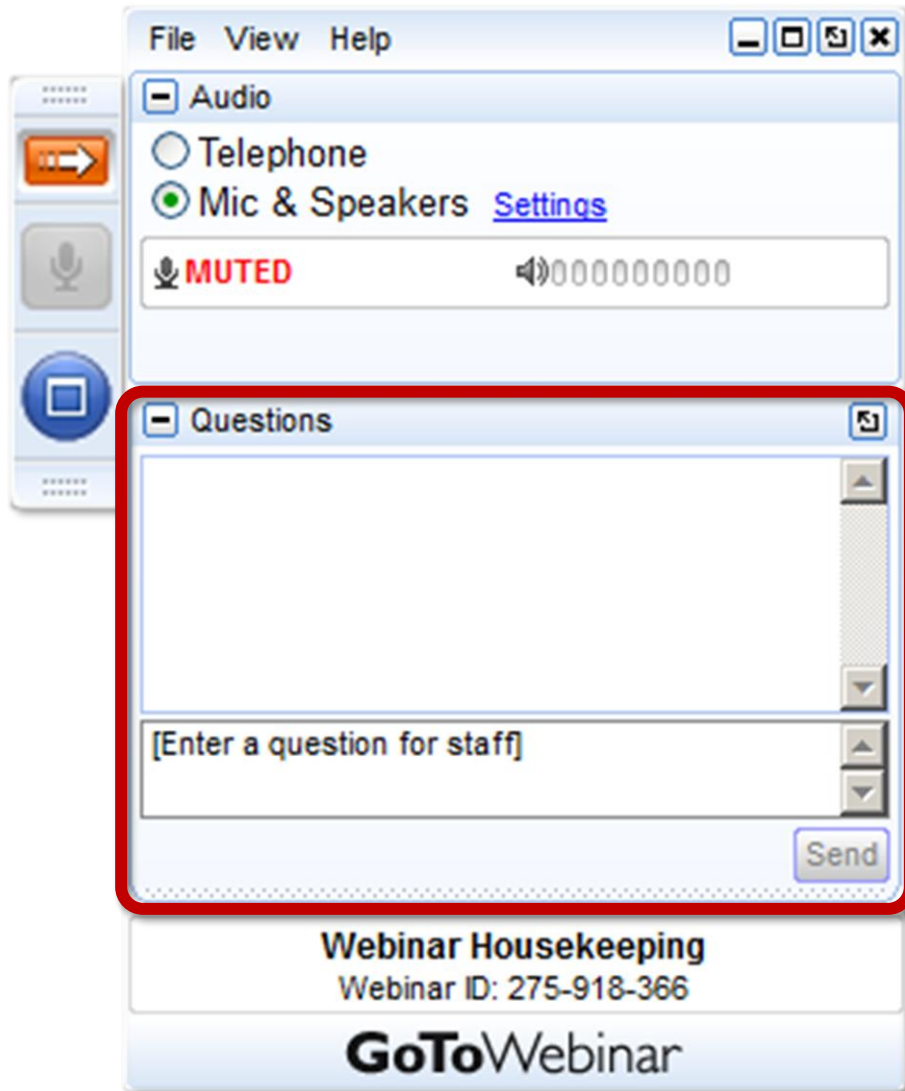
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HAVE A QUESTION?



QUESTIONS & COMMENTS

Submit your text questions and comments using the Questions Panel

Today's Speakers



Carrie Flint
Master Trainer
Peaceful Playgrounds



Julie Frank
Senior Manager of Development
Safe Routes to School National Partnership



OBJECTIVES

Attendees will learn:

- How to create an Active Schools Fundraising team
- How to add online fundraising to your existing walk-a-thon or fun run
- How to kick start a new healthy fundraiser—active & healthy fundraising ideas
- About Peaceful Playgrounds
- How to win prizes



This webinar is for you!

Easy as 1-2-3!

- 1. Create an Active Schools Fundraising team.**
- 2. Raise at least \$1,750.**
- 3. Purchase at least \$1,299 products/services from Peaceful Playgrounds.**

Complete all 3 steps and...



**Chance to win one 1 free “Bullying Prevention” OR “Playground Supervision,”
(choice of winner) staff training
(\$499.99 value)**

**Bullying Prevention for
Teachers**

Melinda Bossenmeyer, Ed.D.

Kenneth Owens, Psy.D.



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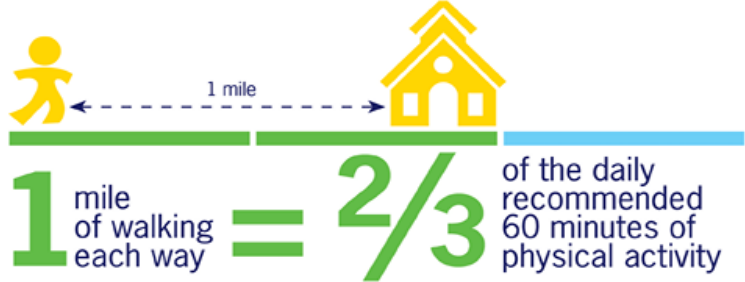


The mission of the National Partnership is to advance safe walking and bicycling to and from schools, to improve the health and well-being of kids of all races, income levels, and abilities, and to foster the creation of healthy communities for everyone.

1 mile of walking each way = $\frac{2}{3}$ of the daily recommended 60 minutes of physical activity

Kids who walk or bike to school are more likely to get the daily **60 minutes of physical activity** they need.

saferoutespartnership.org

 #10YearsofSRTS

The infographic is divided into two horizontal sections. The top section features a yellow house icon on the right and a yellow walking figure icon on the left, connected by a dashed line labeled "1 mile". Below this, a green bar represents the distance, with the text "1 mile of walking each way" and a large green equals sign followed by a large green fraction "2/3". To the right of the fraction, it says "of the daily recommended 60 minutes of physical activity". The bottom section has a white background with blue text stating "Kids who walk or bike to school are more likely to get the daily 60 minutes of physical activity they need." Below this is the website "saferoutespartnership.org" and the hashtag "#10YearsofSRTS" next to a blue logo of a person walking and a person on a bicycle.



- Healthier, more active way to fundraise
- No start-up fee or selection process
- Your group keeps 75% of online funds raised



RAISE MORE. MOVE MORE.



This promotion does not constitute or imply endorsement by the Federal Government of any product or service of PHA.



- Fundraising benefits your program and 25% of funds support a number of national physical activity efforts—it's a Win-Win!
- No additional charges
- Discounts to help funds go even farther



RAISE MORE. MOVE MORE.



www.activeschoolsfundraising.org

Helping Active Kids Do Better

www.activeschoolsfundraising.org



HOW IT WORKS

TIPS TO SUCCEED

PARTNERS

SIGN UP



Welcome to Active Schools Fundraising

Fwd: Welcome to Active Schools Fundraising! - julief@saferoutespartnership.org - Safe Routes to School National Partnership Mail - Google Chrome

<https://mail.google.com/mail/?ui=2&view=bt&ver=1uh9qwr1dq0gu&search=inbox&th=152f19827371237c&cvid=1>



Fwd: Welcome to Active Schools Fundraising! Inbox x



• **Julie Frank** <julief@saferoutespartnership.org>

to • me

3:37 PM (0 minutes ago) ☆



Hello,

Welcome to Active Schools Fundraising!

Your account has been set up on our fundraising platform.

[Click here to sign in](#) under the Returning Participants section.

Please enter your username and temporary password (below) and take the steps below to finish setting up your fundraising page.

Username: JulieFrank

Temporary Password: XXXXXXX

Once you have signed in you will be on your personal start page and fundraising hub:

- Here you can edit your PERSONAL message for your family or add photos.
- As the team captain, you will want to edit your TEAM PAGE and with a message about what your group is fundraising for, include school photos and details about your walk-a-thon or event, and more. Go to the TEAM on the left sidebar and scroll down to make team page edits.
- RECRUIT TEAM MEMBERS next by sending emails and promoting the event at your school.

Want some more ideas? [See the Playbook for details.](#)

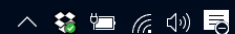
And most importantly, have fun!

Active Schools Fundraising

info@activeschoolsfundraising.org



Search the web and Windows





Create an engaging team page.

From your fundraising hub, write a description of your event or challenge and add photos. Choose from our standard photo options or customize it with your own logos, mascots, and photos.

Invite everybody.

Data shows that for each team member you add, your effort will raise, on average, \$100 dollars more.

Healthy Fundraising Playbook

Sample Team Roster

PTA/School group	Sports booster club	After-school program
Parents	Parents	Parents
Teachers	Coaches, trainers	Volunteers
School staff	Local businesses	Board members



Active & Healthy Fundraising Ideas

- Fruit & Veggie Olympics
- St. Patty Day Scavenger Hunt
- Recess Parade/School Neighborhood Parade
- Dance in the Playground
- Spring Fling Fitness Fun Night
- Sprinkler Run or Spray Foam Run

Peaceful Playgrounds™

recess
blog!

Recess Doctor



THE PRESCRIPTION FOR
HEALTHY, HAPPY KIDS

EXPERT RATED
EXCELLENT!

Brings
about
Whole
School
Change!



Action for Healthy Kids®

What's Working



Score: **263**
Evaluation: Excellent!



Research

- What goes wrong on typical school playgrounds
- 5 research-based solutions to those problems

CREED

- 1) Conflict Resolution
- 2) Rules
- 3) Equipment
- 4) Expectations
- 5) Designs

Equipment



Designing

Developmentally Appropriate Designs

- Enhance motor development
- Enhance cognitive development
- Enhance play preferences



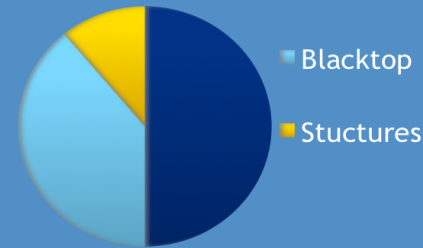
Where Children Play

50% Grass

39% Blacktop

11% Structures

Percentage



Peaceful Playgrounds: Where 89% of children play!

A complete play space
includes developing the two
neglected areas.

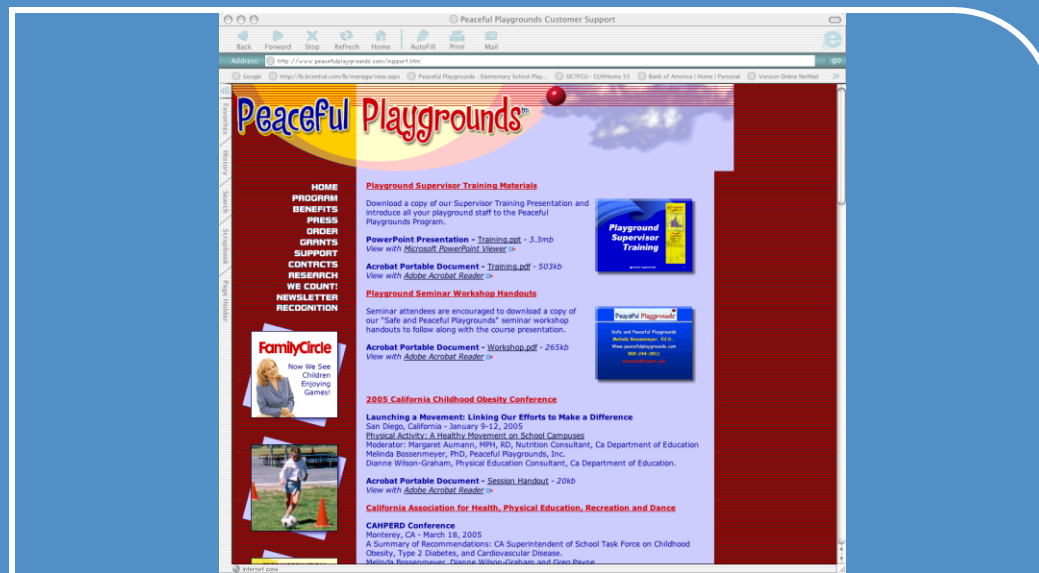
TIGHT BUDGET? THE CHOICE IS EASY!

Peaceful Playgrounds Program Kit





Visit our Web site



www.peacefulplaygrounds.com

Timeline

- Create Active Schools Fundraising team **by May 1st**
- Raise \$1,750 using Active Schools Fundraising **by May 31st**
- Funds will be mailed out **by June 9th**
- Purchase at least \$1,299 Peaceful Playgrounds product/services **by Aug 1st**
- Drawing: (1) Bullying Prevention or Playground Supervision staff training (\$499.99 value) **Aug 4th**

Other Prizes

Raise at least \$100 using Active Schools Fundraising for a chance to win 100 water bottles donated by Specialized.



**Raise at least \$250 using
Active Schools Fundraising**

**For a chance to win a Skillastics
game (up to \$299.95 value)**



**For a chance to win a Dero Bike
Bike Rack (\$467 value)**



DERO
A PLAYCORE Company



**For a chance to win 15 Cycliq
Fly6 bike cameras (\$2,535
value)!**



CYCLIQ



Q & A



Contact Us

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Carrie Flint

carrief@peacefulplaygrounds.com

951-245-6970



Thank you & enjoy fundraising!