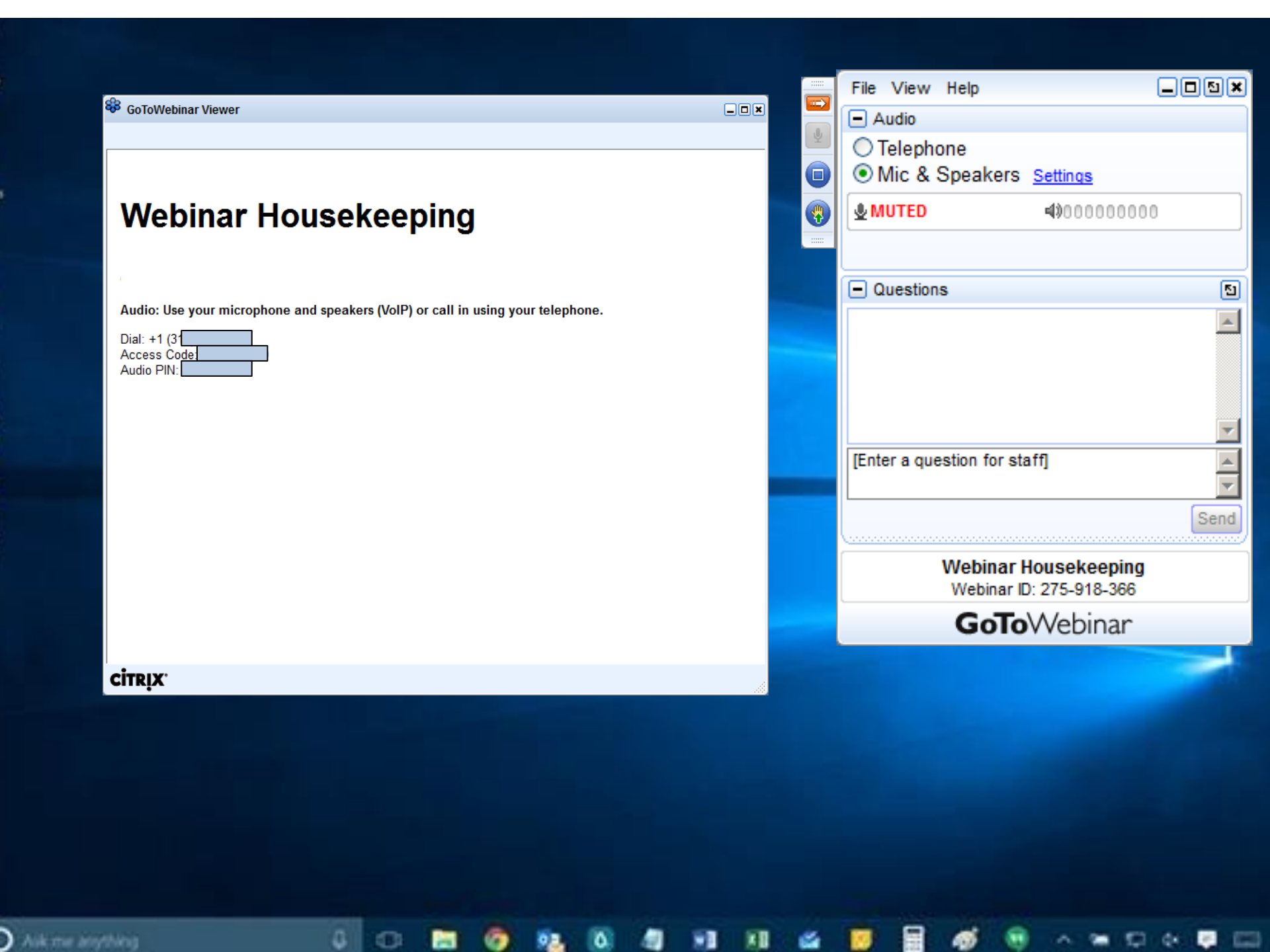
Fundraise the Active & Healthy Way

www.activeschoolsfundraising.org

KAISER PERMANENTE®

ACTIVE SCHOOLS FUNDRAISING

Let's Move. Active Schools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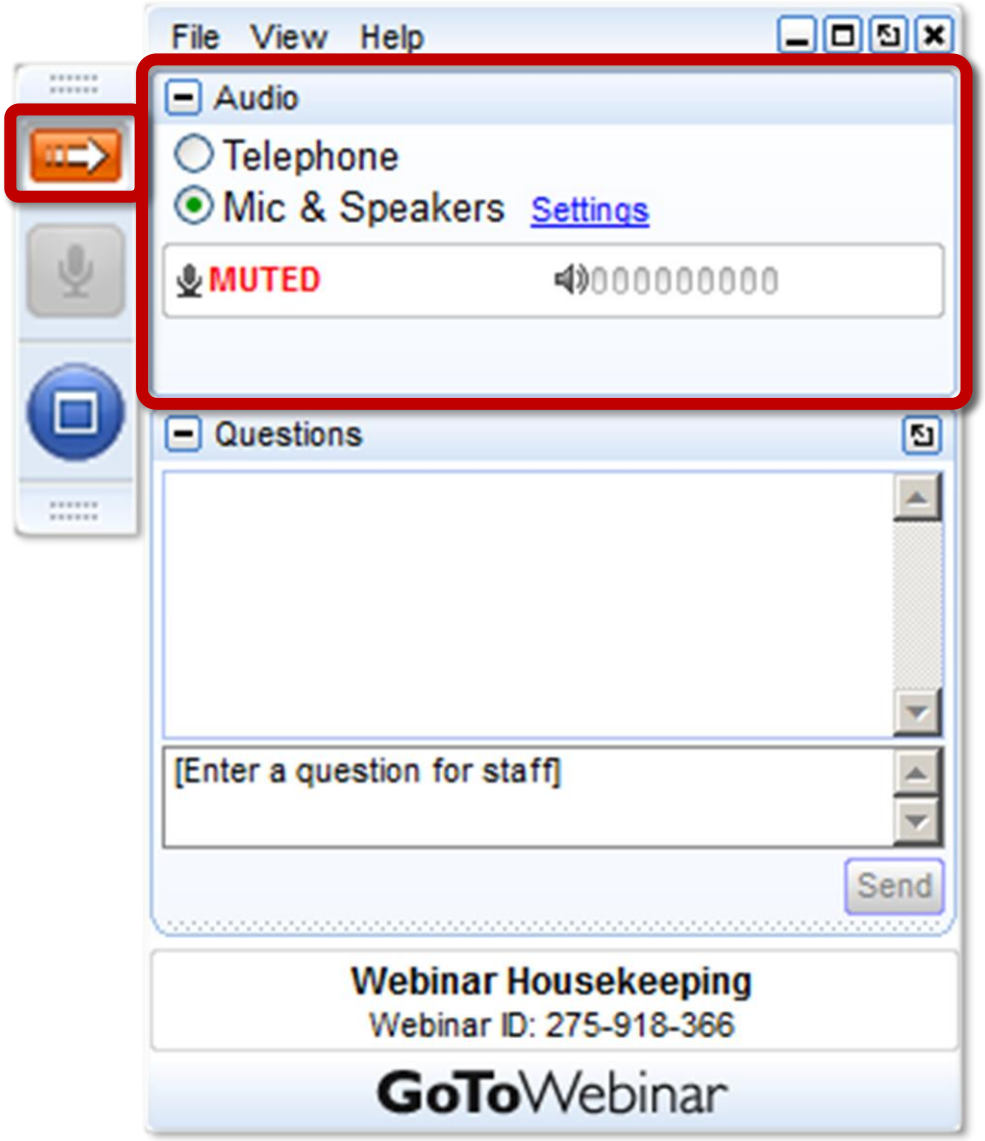

AUDIO

Open or hide your control panel

Join audio:
Choose “Telephone” and dial-in using numbers on screen

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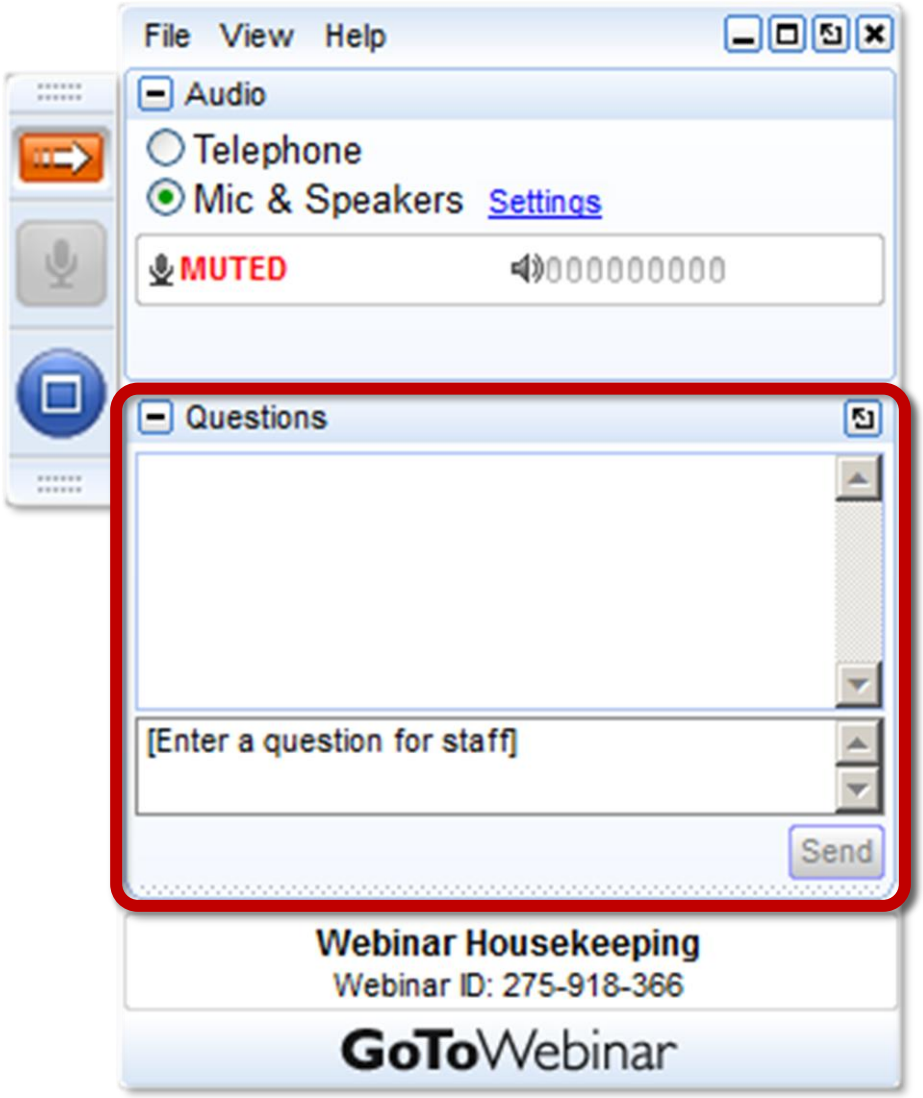
HAVE A QUESTION?



QUESTIONS & COMMENTS

Submit your text questions and comments using the Questions Panel

Today's Speakers

Natalia Mendez
Inside Sales Coordinator
Dero

Julie Frank
Senior Manager of Development
Safe Routes to School National Partnership

OBJECTIVES

Attendees will learn:

- How to create an Active Schools Fundraising team
- How to add online fundraising to your existing walk-a-thon or fun run
- How to kick start a new healthy fundraiser—active & healthy fundraising ideas
- About Dero
- How to win prizes

This webinar is for you!

SCHOOLS FUNDRAISING

Easier than 1, 2, 3!

1. Create an Active Schools Fundraising team.

2. Raise at least $250.

Complete these 2 steps and…

Chance to win a Dero Bike Bike Rack ($467 value)!

Safe Routes to School National Partnership

The mission of the National Partnership is to advance safe walking and bicycling to and from schools, to improve the health and well-being of kids of all races, income levels, and abilities, and to foster the creation of healthy communities for everyone.

healthy fundraising

help active kids do better

- Healthier, more active way to fundraise
- No start-up fee or selection process
- Your group keeps 75% of online funds raised

ACTIVE SCHOOLS FUNDRAISING

RAISE MORE. MOVE MORE.

healthy fundraising

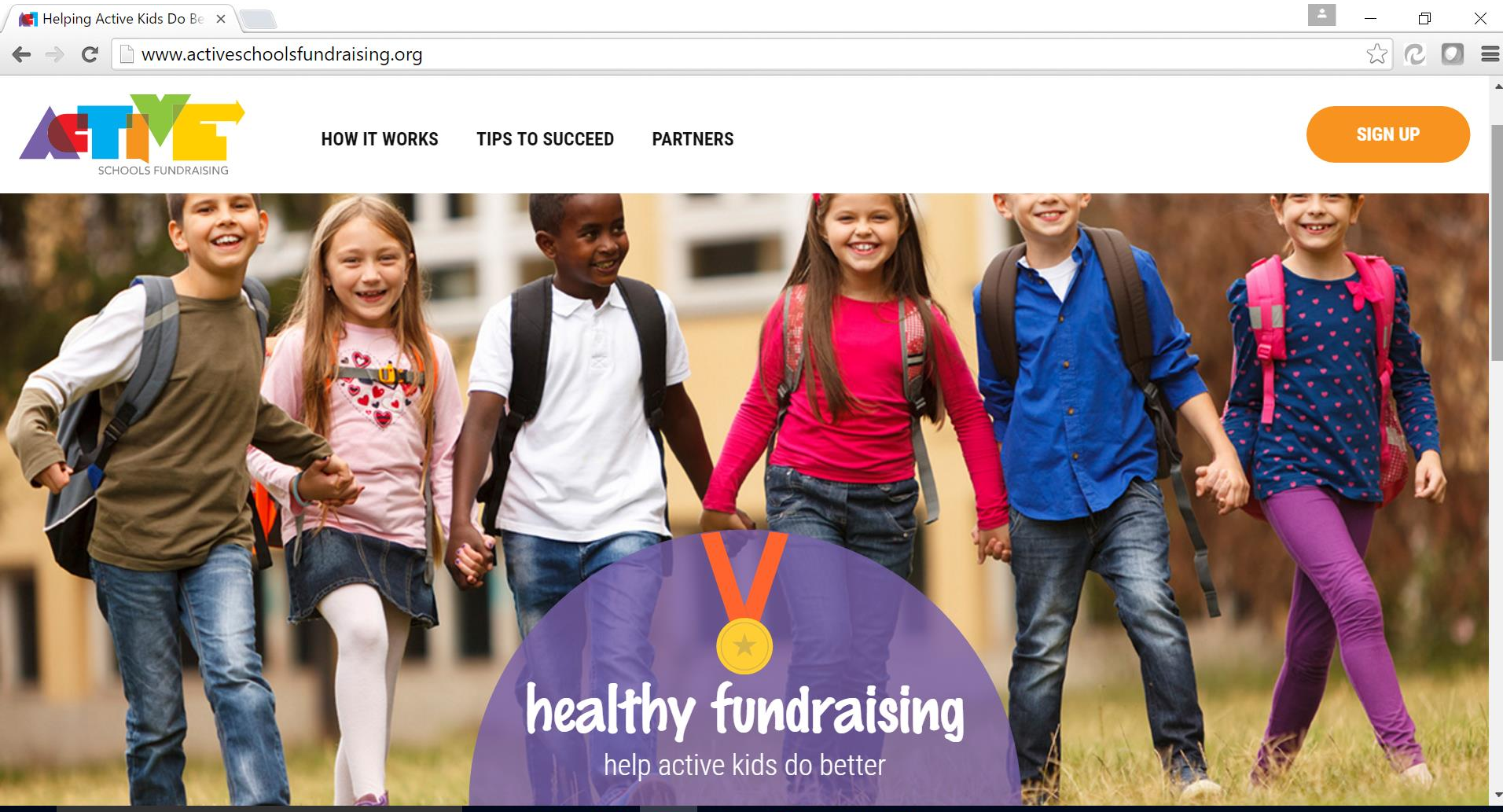
help active kids do better

- Fundraising benefits your program and 25% of funds support a number of national physical activity efforts—it's a Win-Win!
- No additional charges
- Discounts to help funds go even farther

ACTIVE SCHOOLS FUNDRAISING

RAISE MORE. MOVE MORE.

www.activeschoolsfundraising.org



Welcome to Active Schools Fundraising

Fwd: Welcome to Active Schools Fundraising! - julief@saferoutespartnership.org - Safe Routes to School National Partnership Mail - Google Chrome

https://mail.google.com/mail/?ui=2&view=btop&ver=1uh9qwr1dq0gu&search=inbox&th=152f19827371237c&cvid=1

More

Fwd: Welcome to Active Schools Fundraising! Inbox x

Julie Frank <julief@saferoutespartnership.org> 3:37 PM (0 minutes ago)

to me

Raise more! Move more!

Hello,

Welcome to Active Schools Fundraising!

Your account has been set up on our fundraising platform.

Click here to sign in under the Returning Participants section.

Please enter your username and temporary password (below) and take the steps below to finish setting up your fundraising page.

Username: JulieFrank
Temporary Password: XXXXXXX

Once you have signed in you will be on your personal start page and fundraising hub:

- Here you can edit your PERSONAL message for your family or add photos.
- As the team captain, you will want to edit your TEAM PAGE and with a message about what your group is fundraising for, include school photos and details about your walk-a-thon or event, and more. Go to the TEAM on the left sidebar and scroll down to make team page edits.
- RECRUIT TEAM MEMBERS next by sending emails and promoting the event at your school.

Want some more ideas? See the Playbook for details.

And most importantly, have fun!

Active Schools Fundraising
info@activeschoolsfundraising.org

Search the web and Windows

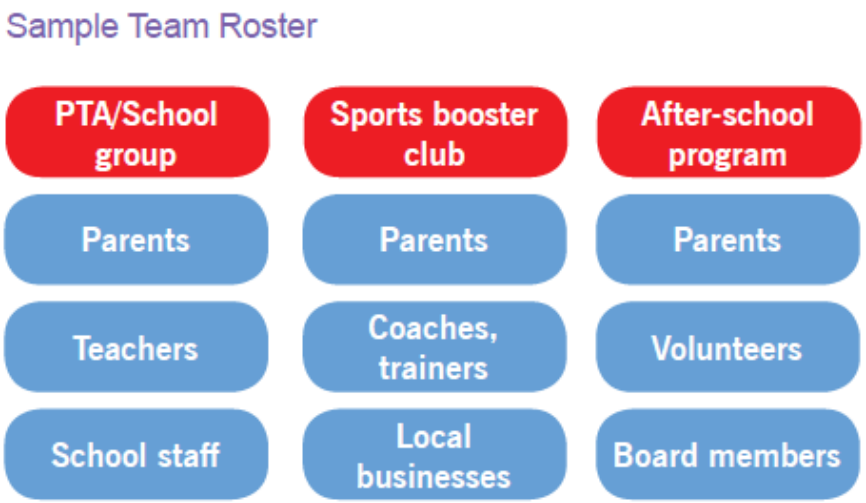
SCHOOLS FUNDRAISING

Create an engaging team page.

From your fundraising hub, write a description of your event or challenge and add photos. Choose from our standard photo options or customize it with your own logos, mascots, and photos.

Invite everybody.

Data shows that for each team member you add, your effort will raise, on average, $100 dollars more.



Healthy Fundraising Playbook

Active & Healthy Fundraising Ideas

- Fruit & Veggie Olympics
- Fun Run/Trail Run
- Walk-a-Thon/Bike-A-Thon
- Bike Rodeo, Family Road Ride Event
- Family Fitness Night
- St. Patty Day Scavenger Hunt
- Sand Castle Making Contest

DERO

A PLAYCORE Company

HISTORY

- Innovating Bike Parking since 1995
- Products designed, fabricated, finished in-house
- American steel
- By cyclists for cyclists
- Started small - now have innovated lockers, shelters, custom racks, and ZAP program

DERO SUPPORTS SRTS

SAFE ROUTES to School
NATIONAL PARTNERSHIP

DERO
A PLAYCORE Company

Dero Bike Rack Sales Benefit the
Safe Routes to School National Partnership
Plus, you receive a discount!

Purchase one of these products and receive a 15% discount
To order: Call 888-337-6729 or email sales@dero.com
Use code: SRTS
Visit www.dero.com

1. Bike Hitch
2. Hoop Rack
3. Hoop Rack Heavy Duty
4. Swerve Rack
5. Downtown Rack
6. Bike Bike Rack
7. Recycle Racks
8. Campus Rack
9. Rolling Rack
10. Broadway Rack
11. Helix Rack
12. U-Lockit
13. Event Rack
14. Compack Rack
15. Fixit
16. Air Kit 2
17. Air Kit 3

WIN A BIKE BIKE RACK

Sponsoring Partner

ACTIVE SCHOOLS FUNDRAISING

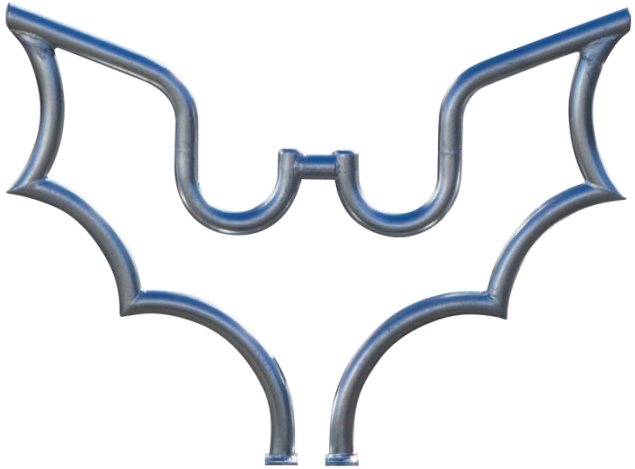
PARKING EXAMPLES

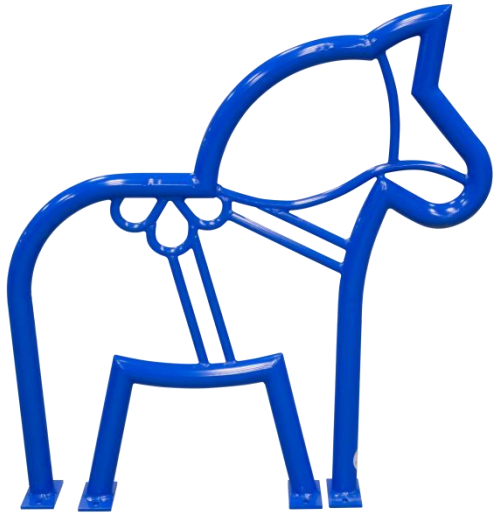
Bike Hitch

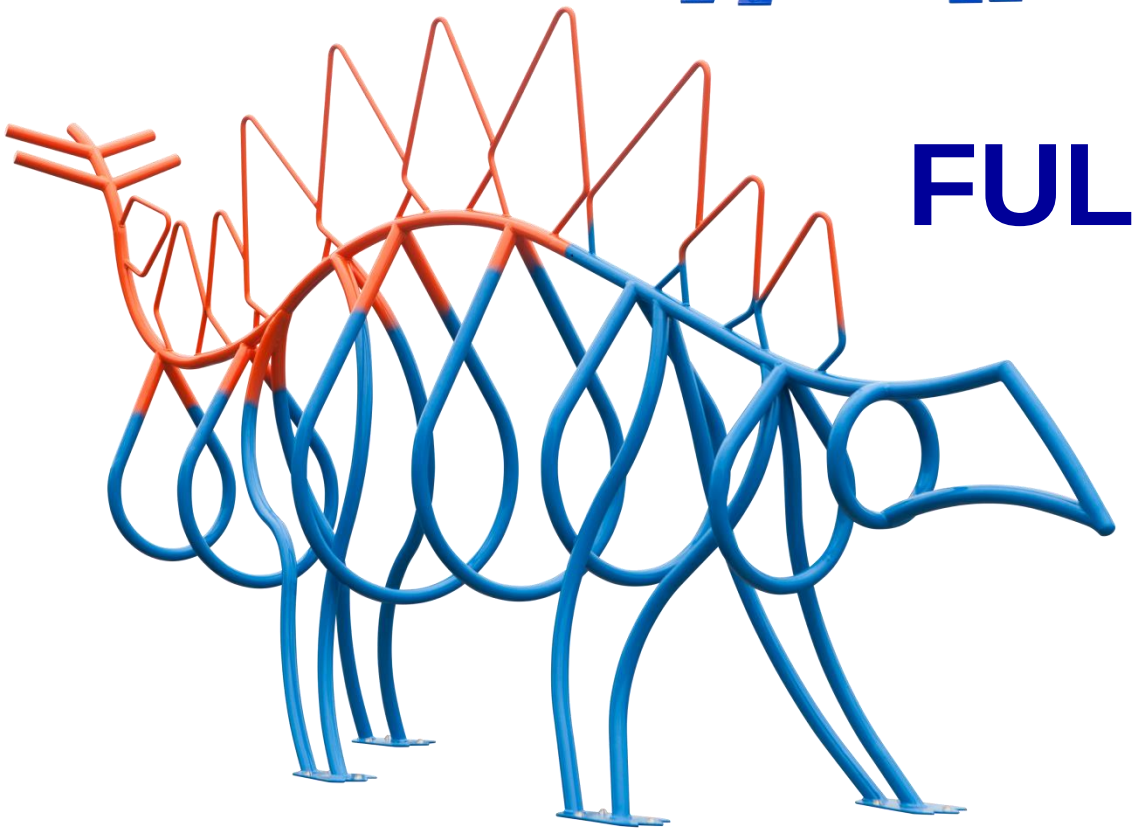
U-Lockit

HOOP RACKS

- Versatile
- Customizable
- U-lockable







FULL CUSTOM

BIKE SHELTERS

Dero ZAP

"Thanks to Dero ZAP's reporting and correspondence functions we can track progress with minimal effort."

Joined **2012**
Riders **150+**
Incentives **Prizes and Recognition**

What has been your favorite part of using Dero ZAP?

The team challenges have definitely been the most effective program feature. Kids really, really get into it. The mass e-mailing option is also an incredible time-saver.

Why is it important to promote wellness at your organization?

Students that get exercise in the morning have fewer behavior issues and performance goes up. Biking also gives kids freedom so they aren't constantly dependent on a ride from their parents. Seward is now implementing a Walking Wednesdays where the school buses drop the kids off 1/2 mile from school EVERY Wednesday.

And how does Dero ZAP contribute to promoting wellness?

Dero ZAP has been highly effective at motivating kids to bike on a regular basis and make it part of their lifestyle that they enjoy and take pride in.

BIKE PARKING GUIDE

http://www.dero.com/bike-parking-guide.pdf

QUESTIONS? CALL US!

Natalia Mendez
Inside Sales Coordinator
(651) 681-4724
natalia@dero.com

Thank you for letting us be a part of this presentation!

Timeline

- Create Active Schools Fundraising team **by May 1st**
- Raise at least $250 by **May 31st**
- Drawing for Dero Bike Bike Rack **June 1st**
- Funds will be mailed out by **June 9th**
- Take advantage of Dero discount!

Other Prizes

Raise at least $100 using Active Schools Fundraising for a chance to win 100 water bottles donated by Specialized.

ACTIVE SCHOOLS FUNDRAISING

Raise at least $250 using Active Schools Fundraising

For a chance to win a Skillastics game (up to $299.95 value)

Skillastics®

For a chance to win a Dero Bike Bike Rack ($467 value)

DERO
A PLAYCORE Company

SCHOOLS FUNDRAISING

Raise at least $500 using Active Schools Fundraising

For a chance to win $250 in Safe Routes to School reflective product from I'm Safe

I'M SAFE!®

For a chance to win 15 Cycliq Fly6 bike cameras ($2,535 value)!

CYCLIQ

Q & A

Contact Us

Julie Frank
julief@saferoutespartnership.org
858-715-1388

Natalia Mendez
natalia@dero.com
(651) 681-4724

Thank you & enjoy fundraising!