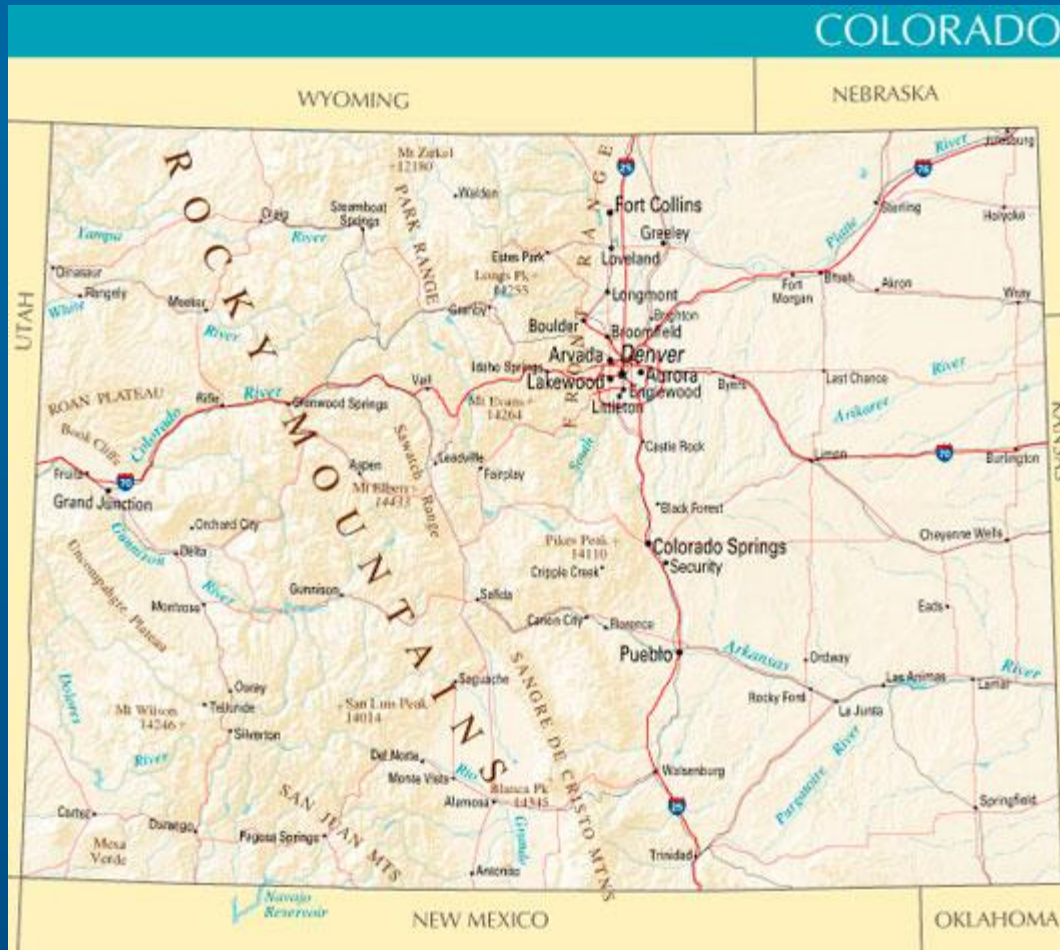


Safe Routes to School As a Function of Municipal Transportation



Nancy Nichols, Safe Routes to School Coordinator
City of Fort Collins, Colorado

Where in the world is Fort Collins?



Facts about SRTS coordinator position

- Resides within FC Moves Department
- FC Moves components:
 - ✓ Transportation Planning
 - ✓ FC Bikes
 - ✓ FC Walks (coming soon)
 - ✓ Safe Routes to School
- FC Moves in same division as:
 - ✓ Long-range planning
 - ✓ Traffic operations
 - ✓ Streets
 - ✓ Transport transit system and MAX bus rapid transit
 - ✓ Engineering
 - ✓ Parking services



FC Moves' mission

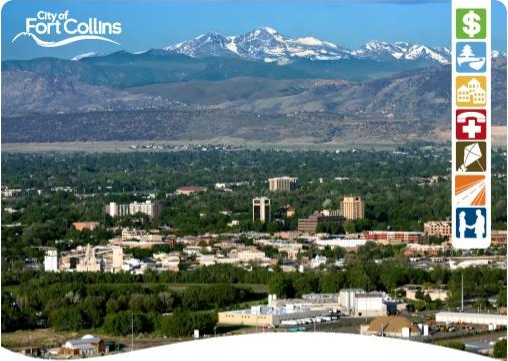
Balancing safe transportation choices for local residents, whether they choose to go by bike, on foot, by bus, or by car.



(And by trolley!).

FC Moves is dedicated to developing efficient solutions for all modes of travel throughout Fort Collins.


Planning documents guiding our efforts




City of Fort Collins

City Plan Fort Collins

February 15, 2011




innovate·sustain·connect




City of Fort Collins

Transportation Master Plan Fort Collins

February 15, 2011




innovate·sustain·connect



City of Fort Collins

Pedestrian Plan Fort Collins

February 15, 2011

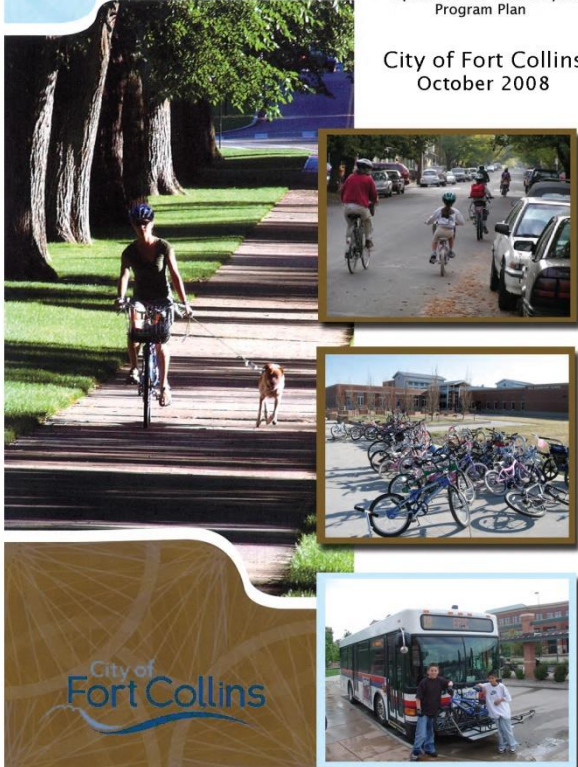


innovate·sustain·connect

More planning documents...

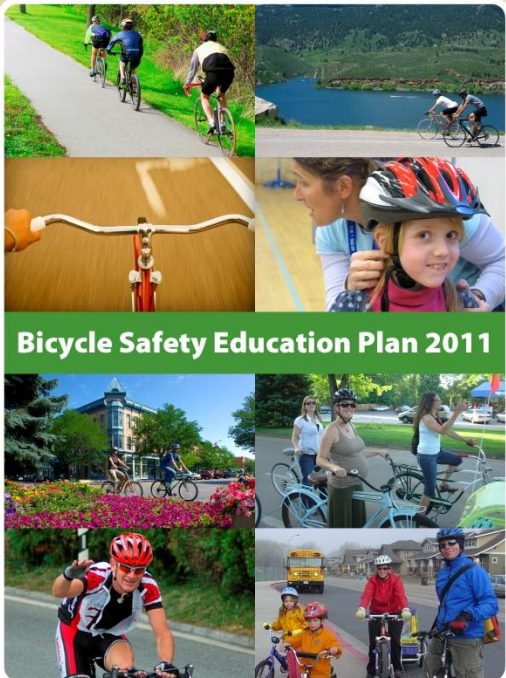
2008 Bicycle Plan
Update to the 1995 Bicycle Program Plan

City of Fort Collins
October 2008



City of Fort Collins

Bicycle Safety Education Plan 2011



City of Fort Collins **FCBIKES** saferoutes TO SCHOOL

Funding provided by

KEEP FORT COLLINS GREAT

tax initiative

- .085 cents, 2011–2021, about \$20 million annually
- 33% Street Maintenance and Repair
- 17% Other Transportation Needs
- 17% Police Services
- 11% Poudre Fire Authority
- 11% Parks Maintenance and Recreation Services
- 11% Other Community Priorities



Funding provided by

KEEP FORT COLLINS GREAT

tax initiative



- .085 cents, 2011–2021, about \$20 million annually
- 33% Street Maintenance and Repair
- 17% Other Transportation Needs
(includes Safe Routes to School)
- 17% Police Services
- 11% Poudre Fire Authority
- 11% Parks Maintenance and Recreation Services
- 11% Other Community Priorities

Funding also provided by

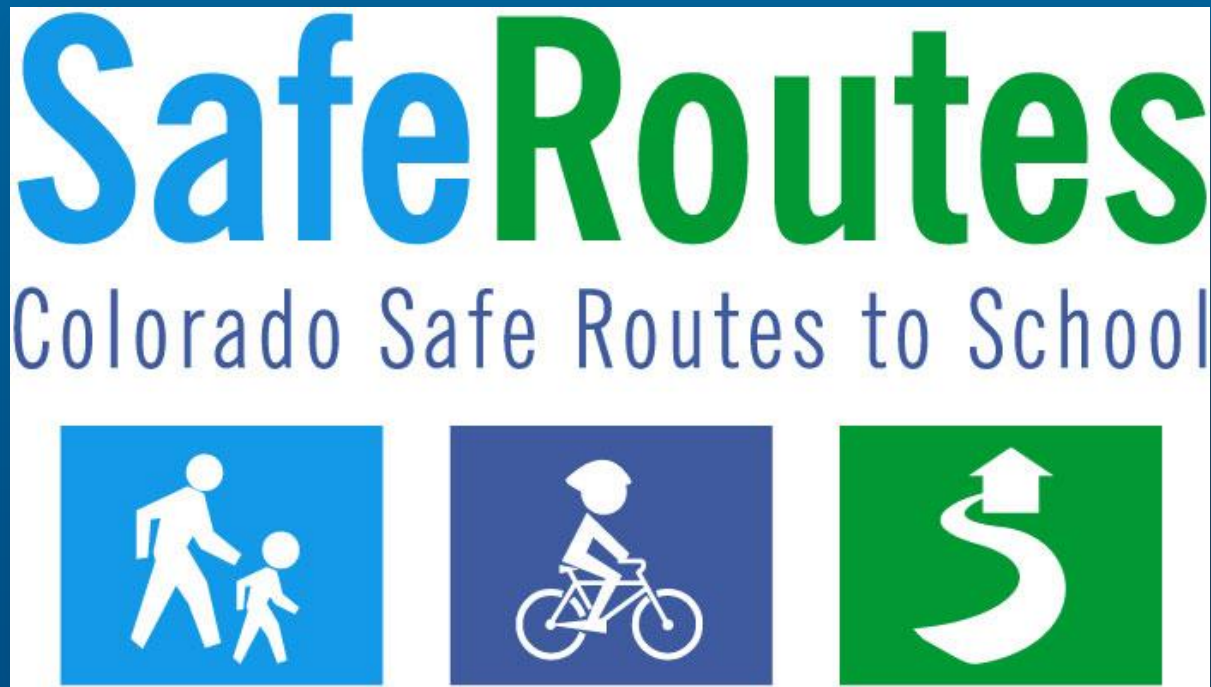
Building on Basics

tax initiative

- .025 cents, 2006–2015, \$57.6 million total
- Funded “Pedestrian Needs Assessment” by Engineering Dept.
- Prioritization for pedestrian projects in proximity of schools



Major funding also provided through grants



City qualities encouraging innovative services

- Talented, informed, engaged community members who push City government to excel
- Strong outdoor culture: being outdoors is highly USUAL
- Strong biking culture: Platinum Bicycle Friendly Community in second most bicycle-friendly state
- Growing walking culture: Bronze Walk Friendly Community



City qualities encouraging innovative services



- Supportive City leadership: mayor, city manager, council
- “World-class community”:
City manager’s mantra
- “Budgeting for outcomes”
and “triple bottom line”:
City’s financial and governance
processes

City government's vision/mission/values

Vision

- We are passionate about creating a vibrant, world-class community.

Mission

- Exceptional service for an exceptional community.

Values

- Outstanding Services
- Innovation and Creativity
- Respect
- Integrity
- Initiative
- Collaboration and Teamwork
- Stewardship



Budgeting for outcomes

- ✓ **Economic Health** – Healthy, sustainable economy reflecting community values.
- ✓ **Environmental Health** – Healthy and sustainable environment.
- ✓ **Community and Neighborhood Livability** – High-quality built environment and quality, diverse neighborhoods.
- ✓ **Safe Community** – Safe place to live, work, learn, and play.
- ✓ **Culture and Recreation** – Diverse cultural and recreational amenities.
- ✓ **High-performing Government** – Efficient, innovative, transparent, effective, collaborative City government.
- ✓ **Transportation** – Safe, reliable multimodal travel to, from, & throughout the City.

Triple Bottom Line



SRTS partnerships



City of Fort Collins

FC Moves
Traffic Operations
Streets
Engineering
Police Services
Natural Resources
Park Planning
Recreation
Sustainability



Local schools and school districts

Poudre and Thompson school districts
Principals, teachers, students
Parents, wellness teams, PTOs/PTAs
Crossing guards
Volunteers



More community partners...



Bicycle and pedestrian organizations

Bicycle and Pedestrian Education Coalition
Bike Fort Collins
Fort Collins Bike Co-op
Bicycle Colorado

Businesses & community organizations

Bike shops and other businesses
Boys and Girls Clubs of Larimer County
Volunteers of America

Health organizations

Safe Kids Larimer County (Strap & Snap Program)
Healthier Communities Coalition
Coalition for Activity and Nutrition to Defeat Obesity
Healthy Kids Club
EMT Reserves
Larimer County Department of Health and Environment

Key accomplishments



- Crossing-guard program
- Sidewalk and street-crossing improvements
- Traffic-calming measures
- Active enforcement in school zones
- Assistance with school walking and biking activities



Key accomplishments



- Biking and walking safety instruction for kids and parents
- Train-the-trainers program
- Safe Routes bike fleet (53 bikes)
- Forty new bike racks at 10 to 15 elementary and middle schools
- Free helmets for low-income students and parents
- New multiuse path to Tavelli Elementary (to be completed by fall 2015).
- Inclusion of high schools in locally funded programming

Outlook for future



- ✓ By 2016, at least 50 percent of local schoolchildren will walk or bike to school regularly.
- ✓ Safe Routes to School will reach at least 11,000 schoolchildren annually with educational and encouragement programming.
- ✓ A new online interactive route-mapping tool will launch for families to map safe routes using the latest technology.
- ✓ A new Bicycle and Pedestrian Safety Town will be built, possibly as part of larger VeloPark.
- ✓ Grant funding from health organizations will help offset decreasing federal and state transportation funding.

Contact info



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