



# State or Regional Network Stakeholders Sample List

The list below contains examples of the types of groups and individuals who could be stakeholders in your state or regional network. You may have additional groups or initiatives in your state – this list may not be comprehensive for your state. Doing research such as phone interviews with stakeholders that you already know may lead to discoveries of new ones.

For instance, your governor’s office, state nonprofits, and/or state departments of health and education may have initiatives that work to improve the ability of kids to walk and bike to school.

Ultimately, you will need to determine a core group of approximately 5 – 15 active SRTS Network partners who meet monthly via teleconference and lead action teams, as well as an expanded group of partners who you will stay in touch with via email, web or phone.

## Department of Education

Coordinated School Health	State Superintendents office
District Superintendent/School Principal	Student/Pupil Transportation
Healthy Kids Learn Better	Wellness Council/Committee
Other Dept. of Education initiatives	

## Department of Health

- Physical Activity and Nutrition (PAN)
- Injury Prevention
- Other federal or state-funded physical activity/obesity/safety initiatives

## Department of Transportation

State SRTS Coordinator	Transportation Growth Management
Traffic Safety Division	Transportation Enhancements
Bicycle/Pedestrian Coordinator	Regional Traffic Safety Coordinators

## Universities

- Urban Planning, Transportation, Community Development, Environment, etc.
- Health, Obesity, Safety Research, Public Health Initiatives, etc.

**Non-Profits/Community Groups**

- AARP > Environment
- Active Living by Design Complete Streets Coalition members
- AAPHERD (Phys Ed., Recreation, Dance) > Cultural, ethnic community groups
- > Alternative transportation Governor’s Council on Physical Fitness
- American Cancer Society Medical Association (state)
- American Diabetes Association Nurses Association (state)
- America Walks members SEIU (Union: crossing guards)
- American Heart Association state affiliate > Smart Growth/Community Livability
- Americorps SRTS Legislative bill supporters
- APBP members SRTSNP Affiliate members
- ARC (formerly A. for Retarded Citizens) Thunderhead Alliance members
- > Bicycle and Pedestrian advocacy, clubs > Traffic Safety
- Bikes Belong/League of American Bicyclists Urban Land Institute
- Coalition for Promoting Physical Activity > Youth

**Major Metropolitan Area(s)**

- County health collaboratives School district(s)
- Health insurers Student/Pupil Transportation Department
- Metropolitan Planning Organizations(MPO) Traffic Safety Committee/Commission
- Mayor’s Office, City /County Council Transportation/Traffic Safety Department
- Nonprofits (see nonprofits list above) Wellness Council/Committee

**Elected Officials**

- State Senators/Representatives
- Governor/Lt. Governor’s offices

**Police Department/School & Community**

- National Association of School Resource Officers
- City School Resource Officers Supervisor

**Tribal Governments**

**Businesses/Corporations**

Bicycle manufacturers, distributors	Nutrition – energy bars, drinks, healthy foods
Bicycle retailers	Recreation/sports retailers, manufacturers
Bicycle tour companies	Youth clothing retailers, manufacturers
Insurance (AAA, Farmer’s, etc.)	